

Disclaimer

Operative & Financial Results - 3Q18

This Presentation has been produced by Grupo Posadas, S.A.B. de C.V. (the "Company" or "Posadas"). This presentation is strictly confidential and may not be reproduced or delivered, in whole or in part, to any other person.

This Presentation contains information that may be deemed to be "forward looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about our future financial position and results of operations, our strategy, plans, objectives, goals and targets, future developments in the markets where we participate or are seeking to participate and other statements contained in this offering memorandum that are not historical facts. Forward looking statements use the words "anticipate," "believe," "could," "estimate," "except," "intend," "may," "plan," "predict," "project," "will," "would" and similar terms and phrases. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties that could cause actual results, developments and business decisions to differ materially from those contemplated in these forward looking statements. These statements are based on assumptions and assessments made by our management in light of their experience and their perception of historical trends, current conditions, expected future developments and other factors they believe to be appropriate. Although we believe the assumptions upon which these forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate and the forward-looking statements based on these assumptions could be incorrect. In addition, our business and operations involve numerous risks and uncertainties, many of which are beyond our control, which could result in our expectations not being realized or otherwise materially affect our financial conditions, results of operations and cash flows. These risks and uncertainties include, among other factors: political and economic factors in Mexico and the United States; supply and demand changes for hotel rooms and vacation club memberships in our markets; the financial condition of the airline industry and its impact on the lodging industry; the impact of government regulations and resolutions, including land use, tax, health, safety and environmental laws; capital market volatility; risks related to our business, our strategy, our expectations about growth in demand for our services, our expectations as to our ability to increase the number of hotels and hotel rooms we manage and our business operations, financial condition and results of operations; statements of our plans, objectives or goals, including our ability to implement our strategy; the availability of funds to finance growth; currency fluctuations and inflation in the countries in which we operate; the impact of natural events, such as earthquakes, hurricanes and floods; and health pandemics, such as the 2009 H1N1 influenza outbreak. Readers are cautioned not to place undue reliance on these forward looking statements, which speak only as of the date of this Presentation. The Company undertakes no obligation (and expressly disclaims any such obligation) to update any forward looking statements to reflect events or circumstances after the date of this Presentation.

3Q18 - Highlights

- In 3Q18 revenues reached \$2,091 million.
- EBITDA for the 3Q18 of \$276 million.
- Six hotel openings during the quarter with 912 rooms (+3.5%). Including the Fiesta Americana Satelite hotel and the first Fiesta Inn Express hotel.
- 18 hotel openings with 2,393 rooms (9% of total room inventory) in the trailing twelve months.
- The pipeline considers 48 hotels (a 34% increase over current number of rooms) to be opened during the next four years.
- Cash available as of September 30, 2018 of \$2,702 million (equivalent to US\$144 million) considering US\$94 million denominated in USD.
- Net debt to EBITDA ratio of 2.0x and Net interest coverage ratio of 4.8x.

Operative & Financial Results - 3Q18

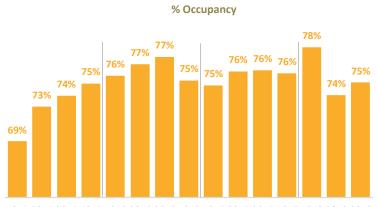
Income Statement

3Q18	%	QoQ		2018	%	YoY
2,091	100	(2%)	Total revenues	7,734	100	18%
1,816	87	0%	Expenses	5,796	75	9%
			EBITDA Excl. FACC	952	12	(21%)
276	13	(12%)	EBITDA	1,938	25	60%
13%		(1.5pp)	Margin	25%		6.6pp
(252)		na	Exchange (gain)	(324)		(63%)
195	9	200%	Net Income	1,007	13	na

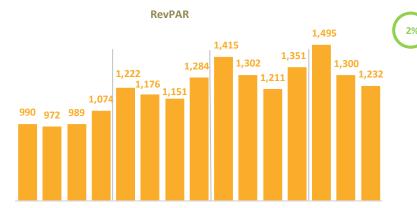
Operative & Financial Results - 3Q18

Hotel Performance

OWNED AND LEASED HOTELS (MXN)

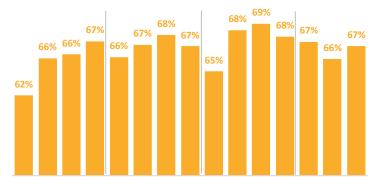




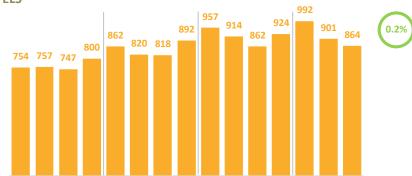


1Q15 2Q15 3Q15 4Q15 1Q16 2Q16 3Q16 4Q16 1Q17 2Q17 3Q17 4Q17 1Q18 2Q18 3Q18 $\overset{}{*}$

SYSTEM WIDE HOTELS



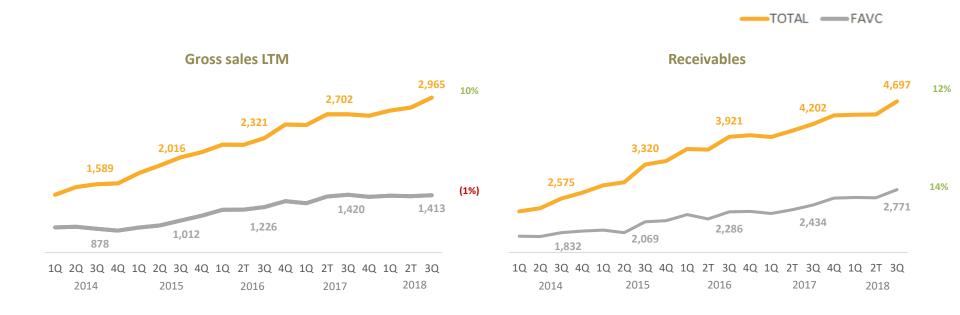
1Q15 2Q15 3Q15 4Q15 1Q16 2Q16 3Q16 4Q16 1Q17 2Q17 3Q17 4Q17 1Q18 2Q18 3Q18



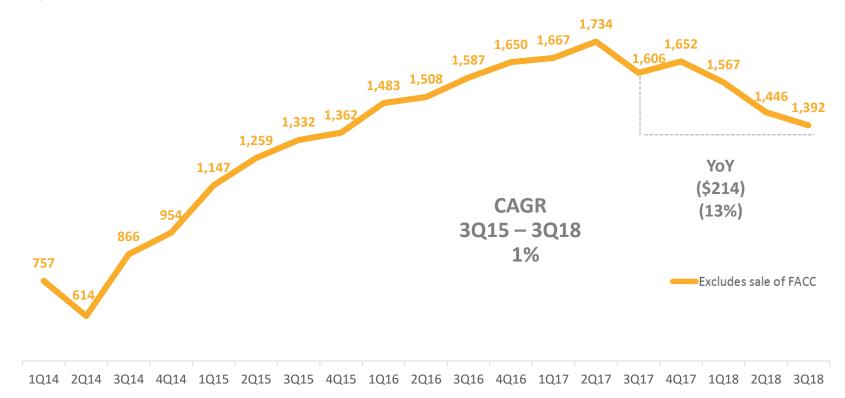
1Q15 2Q15 3Q15 4Q15 1Q16 2Q16 3Q16 4Q16 1Q17 2Q17 3Q17 4Q17 1Q18 2Q18 3Q18

^{*}Excluding rooms under remodeling of the following hotels: FACC, FAGC and AQCU

Vacation Properties



EBITDA LTM



Free Cash Flow, Internal Reporting

Concept	BAU	FACC	9M18
Cash eop 2017	1,384		1,384
Sale FACC		2,892	
Taxes	682	(682)	
Provisions		(227)	
Investments in a trust		(37)	
EBITDA	952	1,946	2,897
Provisions	(133)		(133)
Working capital & Other	(133)		(133)
Dividends	(198)		(198)
Interests, net	(287)	70	(216)
Financings	(16)		(16)
Taxes	(321)		(321)
Cash before CAPEX	(137)	2,016	3,263
CAPEX & Other	(332)	(841)	(1,173)
Key money	(70)		(70)
Cash after CAPEX	(539)	1,175	2,020
FCF	143	1,175	
Cash eop	1,527	1,175	2,702



Number of hotels by brand

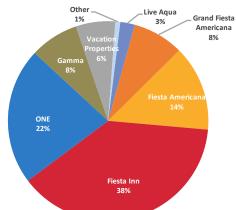
	Lu	xury	Up	pper	Middle Economy			Vacation Club Other			
	AOUA	Flesta Americana. HOTELS & RESORTS	Flesta Americana.	EXPLOREAN.	FIESTA INN	FIESTA INN-	GAMMA HOTELES & RESORTS	one hoteles	Americana.	Other	Total
2017	4	8	12	2	66	5	12	45	6	2	162
1Q18					2		1				3
2Q18					1		2	1			4
3Q18			1			1	1	3			6
Exits								(1)		(1)	(2)
2018	4	8	13	2	69	6	16	48	6	1	173

Number of rooms by brand

	Lu	xury	Upper		Middle Economy			Vacation Club	Other		
	AQUA	Fiesta Americana.	Fiesta Americana.	EXPLOREAN.	FIESTA INN	FIESTA INN.	GAMMA HOTELES & RESORTS	one hoteles	Americana.	Other	Total
2017	640	2,226	3,530	96	9,505	299	1,653	5,620	1,626	413	25,608
1Q18					288		136				424
2Q18					163		146	126			435
3Q18			223			117	197	375			912
Exits								(126)		(200)	(326)
2018	640	2,226	3,753	96	9,956	416	2,132	5,995	1,626	213	27,053

Development Plan

As of September 30, 2018 (27,053 rooms)

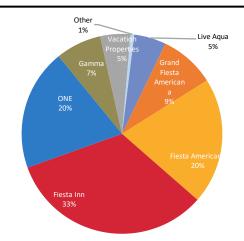


\$30,177 mm 95% Managed





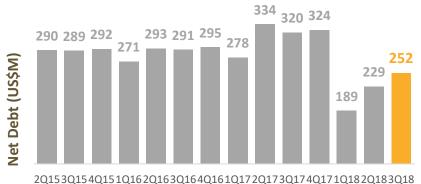
Estimated portfolio October 2022 (36,373 rooms) +34%



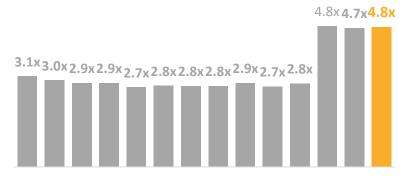
Rooms	4Q18	2019	2020+	TOTAL
Live Aqua	151		1,089	1,240
Grand Fiesta Americana		145	877	1,022
Fiesta Americana	1,382	397	1,776	3,555
Fiesta Inn	125	674	160	959
Fiesta Inn		267	418	685
ONE	120	770	252	1,142
The Explorean		32	90	122
Gamma	326	224		550
Live Aqua Residence Club*		45		45
TOTAL	2,104	2,554	4,662	9,320

Financial Health

(Fx eop 3Q18: 18.7231)







2Q153Q154Q151Q162Q163Q164Q161Q172Q173Q174Q171Q182Q183Q18

DA	3.6x3.7x3.7x 3.6x3.6x ^{3.7x} 3.4x ^{3.6x} 3.9x
Net Debt / EBITDA	1.9x ^{2.0x}
	2Q153Q154Q151Q162Q163Q164Q161Q172Q173Q174Q171Q182Q183Q18

Concept	3Q1	8	3Q17		
(Figures in millions)	US\$ Notional	IFRS MXN	US\$ Notional	IFRS MXN	
FX eop:		18.7231		17.9500	
EBITDA LTM Cash		2,379 2,702		1,606 1,306	
Indebtedness:					
Senior Notes 2022	400	7,489	400	7,180	
Subsidiary	10	194	12	210	
Issuance expenses (IFRS)		(271)		(342)	
Total	410	7,413	412	7,048	
Net Debt to EBITDA		2.0		3.6	

