Fiesta Americana Puerto Vallarta Will Become All-Inclusive

- ❖ *Posadas constantly responds to the demands of consumers and anticipates trends by innovating and working to always stay one step ahead of the market*
- ❖ *Fiesta Americana Puerto Vallarta will become All-Inclusive on October 14, 2014*

Puerto Vallarta, Jalisco, October 15th, 2014 - Fiesta Americana Puerto Vallarta will begin offering All-Inclusive accommodations next month, allowing the resort to add even more to the AAA Four Diamond* experience it has provided for the last 10 years.

Guests of Fiesta Americana Vallarta All Inclusive will be able to enjoy a single rate, which will include full access to services like first-class food and drinks and 24-hour room service, plus cultural and recreational activities, with a style and charm that makes any visit truly memorable.

The hotel's 291 spacious guest rooms feature traditional Mexican style with modern details and a private balcony with an extraordinary view of the ocean. The spectacular beachfront is part of the second largest beach in North America and is surrounded by palm trees, making it ideal for swimming or soaking up the sun.

Guests will be able to choose from nine restaurants with a la carte service, ranging from traditional Mexican cuisine, to Asian, Italian, and seafood, at La Cevichería restaurant, which stands out for its fresh fish. At L'Isola restaurant, guests enjoy fine cuts of beef that are sure to please the most demanding of palates. This hotel boasts three exclusive bars with the best ambiance of all the hotels in the area.

For rest and relaxation, the hotel offers its totally new Nature Spa surrounded by expansive gardens. This on-site day spa offers the best massages, facials, treatments, and full-day rituals. Guests can enjoy cultural events in our large, 200-person capacity theater.

There are a wide variety of outdoor activities near the hotel, including excursions to the Islas Marietas, whale watching, golf courses, local architecture, nature and adventure, and a wide range of culture from more than 120 art galleries close to the hotel. San Sebastián del Oeste, the Magical Town located 60 kilometers from Puerto Vallarta, is full of rich traditions, customs, and cuisine. It offers its guests culture and local charm, making it one of the most attractive destinations in the region. Fiesta Americana Puerto Vallarta All-Inclusive is without a doubt one of the best options to enjoy a pleasant vacation.

The hotel, located in the heart of Bahía de Banderas, or the Bay of Flags and surrounded by the Sierra Madre Mountains, is a perfect place to enjoy unique vacation experiences. It is just 10 minutes from the international airport and 5 minutes from the city center.

* The system of classification of Diamonds created for the American Automobile Association (AAA) is a hotel and restaurant classification system, maintained as a free service for members of AAA, which includes members of the United States, Canada, Mexico, and the Caribbean. The Diamond designation is given every year by a team of professional evaluators that inspects each property on site.

About Posadas

Posadas is Mexico's largest and most important hotel operator, with 125 hotels and 20,000 rooms in beach and city destinations across the country. With its varied brand portfolio, including Live Aqua, Fiesta Americana Grand, Fiesta Americana, Fiesta Inn, Gamma, One Hotels and The Explorean by Fiesta Americana, Posadas enjoys international recognition and respect.

The strategic leadership of Posadas has been recognized by multiple organizations and publications, including the International Association of Hotels & Restaurants, which ranks Posadas among the 70 largest hotel operators in the world. Posadas has been listed on the Mexican stock exchange (BMV) since 1992. For more information, visit: www.posadas.com.

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