

 **Grand
Fiesta Americana.**
CORAL BEACH CANCÚN
All Inclusive Spa Resort



**MEET THE NEW GRAND FIESTA AMERICANA CORAL BEACH
CANCÚN ALL INCLUSIVE SPA RESORT**

***Cancun's Beloved Resort Reopens as an All-Inclusive with Expanded Dining Options,
Even More Luxurious Amenities, and Bespoke Experiences***

Cancun, Mexico – August 11, 2020 -- Located on Cancun's most secluded stretch of white sand beach, the award-winning **Grand Fiesta Americana Coral Beach Cancún All Inclusive Spa Resort** has reopened with a reimagined guest experience and a "luxury with no limits" all-inclusive resort under the new brand concept, **Infinite Luxury® by Grand Fiesta Americana**. Offering the same signature cuisine and unparalleled service only now with an abundance of guest experiences.

In addition to luxurious accommodations in one of the resort's 602-oceanfront suites, with a private terrace and stunning views of the turquoise Caribbean and lagoon-like pool, Infinite Luxury By Grand Fiesta Americana includes an incredible array of dining and drinking options at a dozen restaurants and bars, access to theme parties, a variety of snack experiences, and beverages. Guests can luxuriate with plush bathrobes and slippers, a daily restocked minibar and 24-hour in suite dining or relax by the beach and pool with a wait staff ready to serve. The amenities and activities are truly infinite with non-motorized water sports, fitness classes, and unlimited access to the state-of-the-art fitness center and interactive Coral KidZ Club Cancun. Reliable Wi-Fi is available throughout the resort. The Infinite Luxury rates also include all applicable taxes, fees, and tips.

"Not only will we surpass previous expectations as the pioneer and leading upscale resort in Cancún, we will redefine the true meaning of a deluxe **Infinite Luxury®** all-inclusive experience. We will do this by offering something that no other all-inclusive resort does – a curated personalized experience created at the direction of our discerning guests" said Alberto Gurrola, Managing Director of Grand Fiesta Americana Coral Beach Cancún All Inclusive Spa Resort. "We are not going to tell our guests what experiences they want on their vacation. Our guests will tell us by choosing from a menu of experiences that are designed to cater to their expectations, fulfill their dreams and appeal to their



unique desires. We give them the freedom of choice, whether they are seeking the perfect premium tailor-made vacation to celebrate a honeymoon, bond as a family, honor a special birthday, or indulge with a girls' getaway.”

Additionally, all guests who book Ocean Front Suites enjoy a complimentary island excursion to Isla Mujeres that includes round-trip ferry tickets and access to Zama Beach Club. For those staying three nights or more their resort experience can be further personalized by choosing an experience from the new Infinite Experiences Menu.

TRAVEL WITH CONFIDENCE

“With Covid-19, we know travelers require new levels of health and safety reassurances. Now more than ever, we want our guests to feel the same level of comfort they always have when they stay with us,” stated Gurrola. “This is why we have introduced a global prevention hygiene and sanitation program called TRAVEL WITH CONFIDENCE. It is a strict protocol program that addresses every aspect of the hotel, including constant sanitizing of guest rooms and public facilities, mandatory social distancing in all public areas and stringent staff procedures to ensure everyone remains healthy and safe.”

In an effort to provide even more peace of mind to guests, POSADAS, Grand Fiesta Americana’s corporate parent company, has launched ***Travel with Confidence Protection***. This new brand initiative provides guests with optional travel and medical expense coverage for \$4USD per day, per suite and covers accidents and non-pre-existing diseases including COVID-19. It is designed to offer guests medical, legal, and psychological assistance and care for any other possible serious events. Coverage, which is billed to the guests’ final folio, is active for the duration of a guests stay, allowing them to receive any necessary attention immediately, safely, and with professional discretion. More information on the resort’s Travel With Confidence program can be found on their [website](#) and more details on the new Travel With Confidence Protection Program can be found on the [Posadas website](#).

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INFINITE CLUB



For those seeking the ultimate indulgence, there is the ***Infinite Club***. Packed with lavishly upgraded experiences, Infinite Club guests unlock a host of exclusive privileges, amenities, suites, and excursions. This includes access to exclusive areas of the resort, such as the Infinite Lounge offering stunning views of the Caribbean Sea, private check in, concierge service and daily breakfast plus all-day gourmet treats. Club guests are also granted access to the secluded Infinite Sun Deck & Bar and adult-only Infinite Beach Club with all day gourmet treats.

The club's additional amenities also include an expanded selection of premium spirits and cocktails throughout the entire resort as well as a greater range of beverages and snacks for the in-suite mini-bar. Extras abound too, with daily activities created specifically for club guests, as well as priority booking for restaurants and experiences at the

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resort, plus wave-runner rentals, hydrotherapy treatments at the Forbes® award-winning, signature Gem Spa, babysitting services, and evening access to the Coral KidZ Club.

Beyond the resort, Infinite Club guests enjoy a complimentary excursion to Isla Mujeres that includes round trip ferry tickets, and access to Garrafon Natural Reef Park Isla Mujeres with lunch, open bar, and activities such as zip lining over the ocean.

INFINITE EXPERIENCES MENU



The new *Infinite Experiences Menu* is a slate of unique options designed to maximize the resort's world-class location and personalize guests' time at the property. All guests who stay three nights or more, in Ocean Front Suite or higher, can choose an experience from the menu, with offerings that range from leading-edge cuisine and exquisite dishes to innovative and indulgent services. Infinite Club and Suite guests may choose up to two experiences.

- **Infinite Family** - Families can collect memorable moments with choices such as an exclusive chef-led cooking class followed by lunch at the Chef's Table, a private beach front family dinner or a special Dessert War dinner where Mom & Dad will surely be a favorite target.
- **Infinite Romance** – Couples can celebrate love in an exceptional way with a choice between an exclusive dinner at the Coral Beach Gem Spa, on their suite terrace, in the garden or on the beach, all of them featuring delicious dishes from the resort's signature menus.
- **Infinite Taste** – Those who enjoy trying new dishes or just savoring excellent cuisine, can choose to have a private chef prepare a barbecue on their suite terrace-dine on a special meal at the chef's table, experience the tasting menu at Le Basilic (12-course dinner with pairings), or the extraordinary 360 Table Mapping experience (12-course dinner with drink pairings).



- **Infinite Wellness** - A unique wellness experience awaits with pampering and caring for the whole body and mind in a luxurious and relaxing atmosphere. The day starts with a yoga or a yoga surfing class in the sea, followed by reflexology massages with the soft lull of waves in the background. Then, it is the extraordinary hydrotherapy circuit for two hours at the Coral Beach Gem Spa, followed by a sublime Wellness Lunch, and finishing with an indulgent couples' massage.

INFINITE DINING & DRINKING



Already known for its exceptional cuisine with the AAA Five Diamond *Le Basilic* and the upscale Mexican *La Joya*, the resort has expanded the dining options to more than half a dozen choices with the introduction of both new and recreated spaces, as well as new Theme Nights. Two of these new offerings are right on the white sand beach - *Ocean Grill & Raw Bar*, a sophisticated yet laid back barefoot lounge serving cocktails, freshly-grilled dishes and a raw bar, and *Sunset Lobster Taco Bar*, with a large variety of tacos, including Rosarito-style lobster and shrimp tacos, and the sounds of Reggae.

In addition to its hugely popular international brunch, *Viña del Mar* now offers Italian cuisine each evening. Guests can now also keep up with their favorite teams and catch major events while enjoying an international open bar, snacks, and stadium-inspired finger food at the new *Sports Bar*. While *The Table*, the 360° interactive, multi-media culinary journey has expanded from just twelve seats inside La Joya and spun off into its own restaurant outfitted with innovative custom-built tables to accommodate the multi-sensory gastronomic adventure. Another addition to the resort's culinary collection is the transformation of the *Lobby Lounge & Bar* each evening after dinner, where a stunning and elaborate dessert presentation inspired by the tradition of English Afternoon Tea is served accompanied by live music. It features an incredible international variety of cakes, cookies, mini-desserts, flambé coffees, strudels, sweet crepes, and more. This is followed later in the evening by a DJ and relaxed vibe for cocktails.

The Tequila Bar At La Joya, the Euro-style patisserie *Coral Café*, the relaxed, and super casual *Bikini Beach & Pool Bar* round out the abundant dining possibilities.

Another newly introduced dining concept at the resort are *Theme Nights*, immersive evenings that take guests to a new level of experiential dining with special cuisine and live entertainment paired with a touch of theatrics for an unforgettable night. These include:

- *Steak Night* with great American beef cuts by Pat LaFrieda, one of the best meat purveyors in the U.S.A. with live country music

- **BBQ Beach Party & Fireworks** with live reggae band & dancing
- **GEM SPA Night Club** serving Flambé coffees & infusions, imported premium spirits at an open bar with music from an international DJ.

WORLD CLASS FACILITIES



While so much is new at the resort, the renowned Coral Beach Gem Spa and Coral KidZ Club remain unchanged to provide guests with state-of-the-art experiences. The 40,000 sq. ft. sleekly-designed Coral Beach Gem Spa offers indulgent treatments inspired by gemstone therapy and a dramatic 10-step Hydrotherapy Ritual. Created specifically for younger guests, Coral KidZ Club - a \$2 million, 40,000 square foot interactive “high-tech playground” features an array of indoor and outdoor activities.

ABOUT GRAND FIESTA AMERICANA CORAL BEACH CANCUN ALL INCLUSIVE SPA RESORT

Located on Cancun’s most secluded stretch of white sand beach, the award-winning *Grand Fiesta Americana Coral Beach Cancun All Inclusive Spa Resort* has reimagined the guest experience and reemerged as a “luxury with no limits” all-inclusive resort under the new brand concept, *Infinite Luxury by Grand Fiesta Americana*. Offering the same signature cuisine and unparalleled service only now with an abundance of guest experiences. An Infinite Luxury getaway can be even further tailored when guests choose one experience from the new *Infinite Experiences Menu* - when staying 3 nights or more - comprised of *Infinite Romance, Infinite Taste, Infinite Family and Infinite Wellness*. Designed to maximize the resort’s world-class location, *Infinite Experiences* include romantic in-suite private chef dining, a curated day trip on Isla Mujeres, all-day private wellness pursuits and pampering both beachside and at the internationally acclaimed Gem Spa.

For those seeking the ultimate indulgence there’s the *Infinite Club*. Packed with lavishly upgraded experiences, guests of the *Infinite Club* unlock a host of exclusive privileges, amenities, suites and excursions such as access to the Infinite Lounge, private dining moments, priority dining reservations, upgraded beach activities, handcrafted day and evening activities, an expanded selection of premium bar offerings, and babysitting services. Infinite Club guests



are invited to choose an additional experience from an elevated Infinite Experiences Menu and have complimentary access to the Garrafon Reef Club on Isla Mujeres.

All of the resorts 602-oceanfront suites come with private terraces and stunning views of the turquoise Caribbean and lagoon-like pool. Dining options abound from the AAA Five-Diamond Le Basilic and authentic Mexican at La Joya to beach barbecues at Isla Contoy and more. The renowned 40,000 sq. ft. sleekly designed Coral Beach Gem Spa offers indulgent treatments inspired by gemstone therapy and a dramatic 10-step Hydrotherapy Ritual. While younger guests enjoy Coral KidZ Club - a \$2 million, 40,000 square foot interactive "high-tech playground" featuring an array of indoor and outdoor activities. A perfect blend of serenity and activity, the resort is steps away from Cancun's vibrant entertainment and shopping as well as the high-speed ferry to picturesque Isla Mujeres.

Grand Fiesta Americana Coral Beach Cancun All-Inclusive Spa Resort, a member of LXV Preferred Hotels & Resorts, is a La Colección property, which is comprised of 15 distinctive hotels, the largest hotel operator in Mexico. Each La Colección hotel characterizes Mexico's culture and are located in the best destinations in the country. For further information, please visit: www.lacoleccion.com For more information, please visit www.coralbeachcancunresort.com or call 1-888-830-9008. Follow the resort on Facebook. And Instagram grandcoralbeach

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