



Grupo Posadas issues an additional US\$35 million of its Senior Notes due 2017

Mexico City, February 20, 2014 - Grupo Posadas, S.A.B. de C.V. (the "Company") announced that it has issued an additional US\$35.0 million principal amount of its 7.875% Senior Notes due 2017. The additional 2017 notes were issued in connection with a private exchange for US\$31.6 million principal amount of the Company's 9.250% Senior Notes due 2015. The additional 2017 notes constitute a further issuance of our outstanding 2017 notes with identical terms, for a total aggregate outstanding principal amount of U.S.\$310.0 million of the 2017 notes. As a result of the cancellation of the 2015 notes exchanged, the remaining aggregate outstanding principal amount of the 2015 notes is US\$51.7 million.

THE 2017 NOTES HAVE NOT BEEN AND WILL NOT BE REGISTERED WITH THE REGISTRO NACIONAL DE VALORES (NATIONAL SECURITIES REGISTRY) MAINTAINED BY THE COMISION NACIONAL BANCARIA Y DE VALORES (NATIONAL BANKING AND SECURITIES COMMISSION), OR CNBV, AND MAY NOT BE OFFERED OR SOLD PUBLICLY, OR OTHERWISE BE THE SUBJECT OF BROKERAGE ACTIVITIES IN MEXICO, EXCEPT PURSUANT TO THE PRIVATE PLACEMENT EXEMPTION SET FORTH UNDER ARTICLE 8 OF THE LEY DEL MERCADO DE VALORES (MEXICAN SECURITIES MARKET LAW).

AS REQUIRED UNDER THE MEXICAN SECURITIES MARKET LAW, WE WILL NOTIFY THE CNBV OF THE OFFERING OF THE 2017 NOTES OUTSIDE OF MEXICO. SUCH NOTICE WILL BE DELIVERED TO THE CNBV TO COMPLY WITH THE MEXICAN SECURITIES MARKET LAW AND FOR INFORMATION PURPOSES ONLY. THE DELIVERY TO AND THE RECEIPT BY THE CNBV OF SUCH NOTICE DOES NOT IMPLY ANY CERTIFICATION AS TO THE INVESTMENT QUALITY OF THE 2017 NOTES OR OF OUR SOLVENCY, LIQUIDITY OR CREDIT QUALITY OR THE ACCURACY OR COMPLETENESS OF THE INFORMATION SET FORTH HEREIN. THE INFORMATION CONTAINED IN THIS OFFERING MEMORANDUM IS SOLELY THE RESPONSIBILITY OF GRUPO POSADAS, S.A.B. DE C.V. AND HAS NOT BEEN REVIEWED OR AUTHORIZED BY THE CNBV. IN MAKING AN INVESTMENT DECISION, ALL INVESTORS, INCLUDING ANY MEXICAN INVESTORS WHO MAY ACQUIRE 2017 NOTES FROM TIME TO TIME, MUST RELY ON THEIR OWN REVIEW AND EXAMINATION OF GRUPO POSADAS, S.A.B. DE C.V.