



3Q25

EARNINGS

CONFERENCE CALL
10/23/2025

POSADAS®



POSADAS | 3Q25 EARNINGS CONFERENCE CALL

Live Aqua Punta Cana



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This Presentation contains information that may be deemed to be “forward looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about our future financial position and results of operations, our strategy, plans, objectives, goals and targets, future developments in the markets where we participate or are seeking to participate and other statements contained in this offering memorandum that are not historical facts. Forward looking statements use the words “anticipate,” “believe,” “could,” “estimate,” “except,” “intend,” “may,” “plan,” “predict,” “project,” “will,” “would” and similar terms and phrases. Forward-looking statements are not guarantees of future performance and are subject to risks and uncertainties that could cause actual results, developments and business decisions to differ materially from those contemplated in these forward looking statements. These statements are based on assumptions and assessments made by our management in light of their experience and their perception of historical trends, current conditions, expected future developments and other factors they believe to be appropriate. Although we believe the assumptions upon which these forward-looking statements are based are reasonable, any of these assumptions could prove to be inaccurate and the forward-looking

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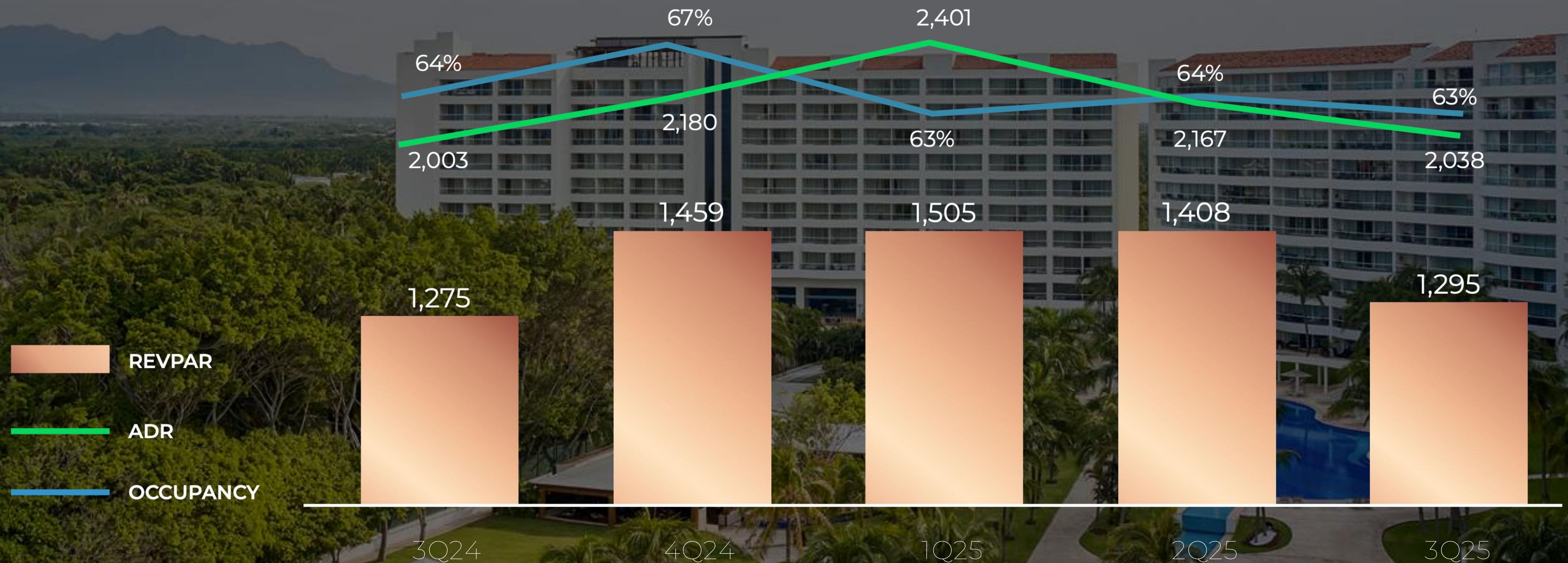
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POSADAS

Grand Fiesta Americana Los Cabos All Inclusive Golf & Spa



KPI'S POSADAS (MXN)



No incluye Aperturas



RESORTS

LIVE
AQUA
RESORTS & RESIDENCES

Grand
Fiesta Americana
HOTELS & RESORTS

CURAMORIA
COLLECTION

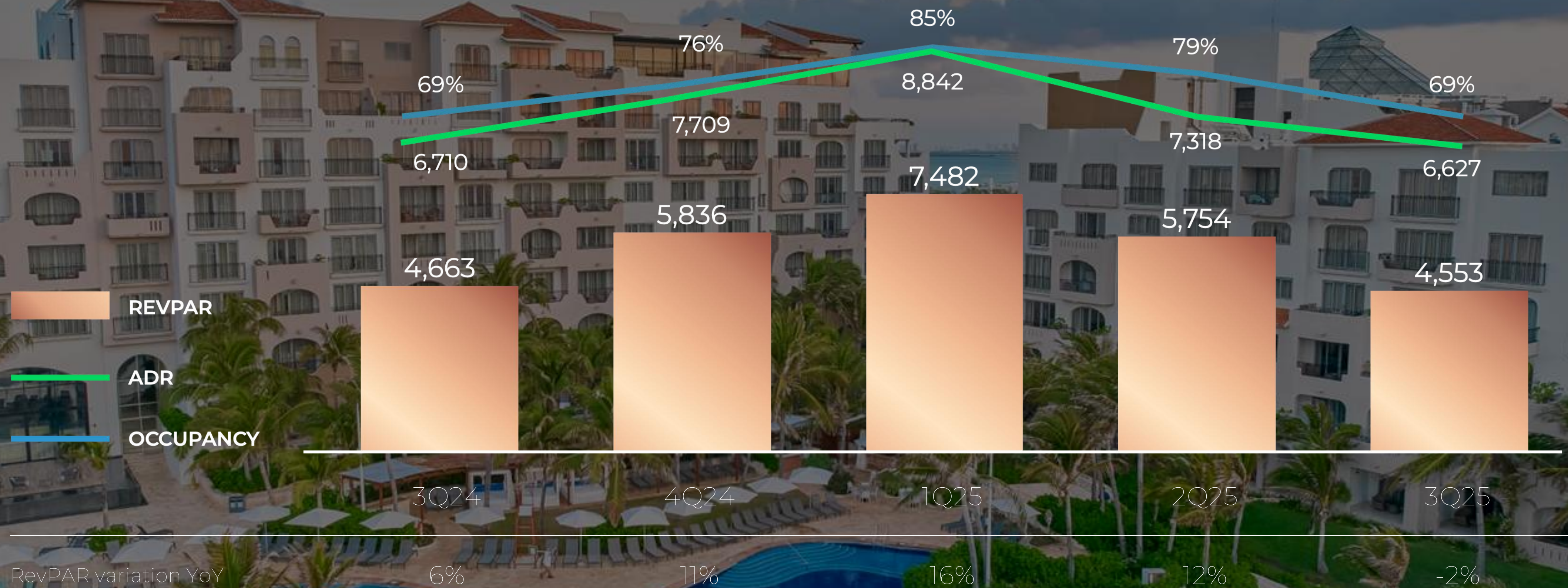
Fiesta
Americana
HOTELS & RESORTS

THE
EXPLOREAN
DISCOVERY RESORTS

Devossion By Live Aqua Playa del Carmen

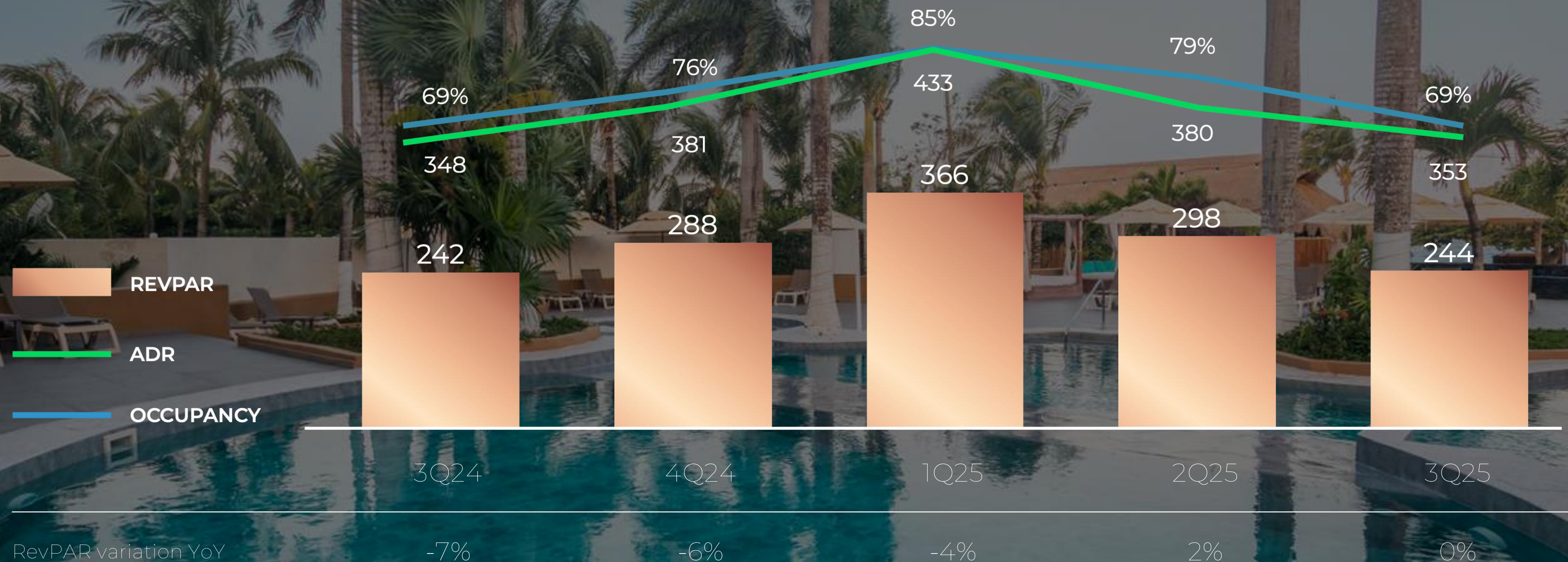


KPI'S RESORTS (MXN)





KPI'S RESORTS (USD)



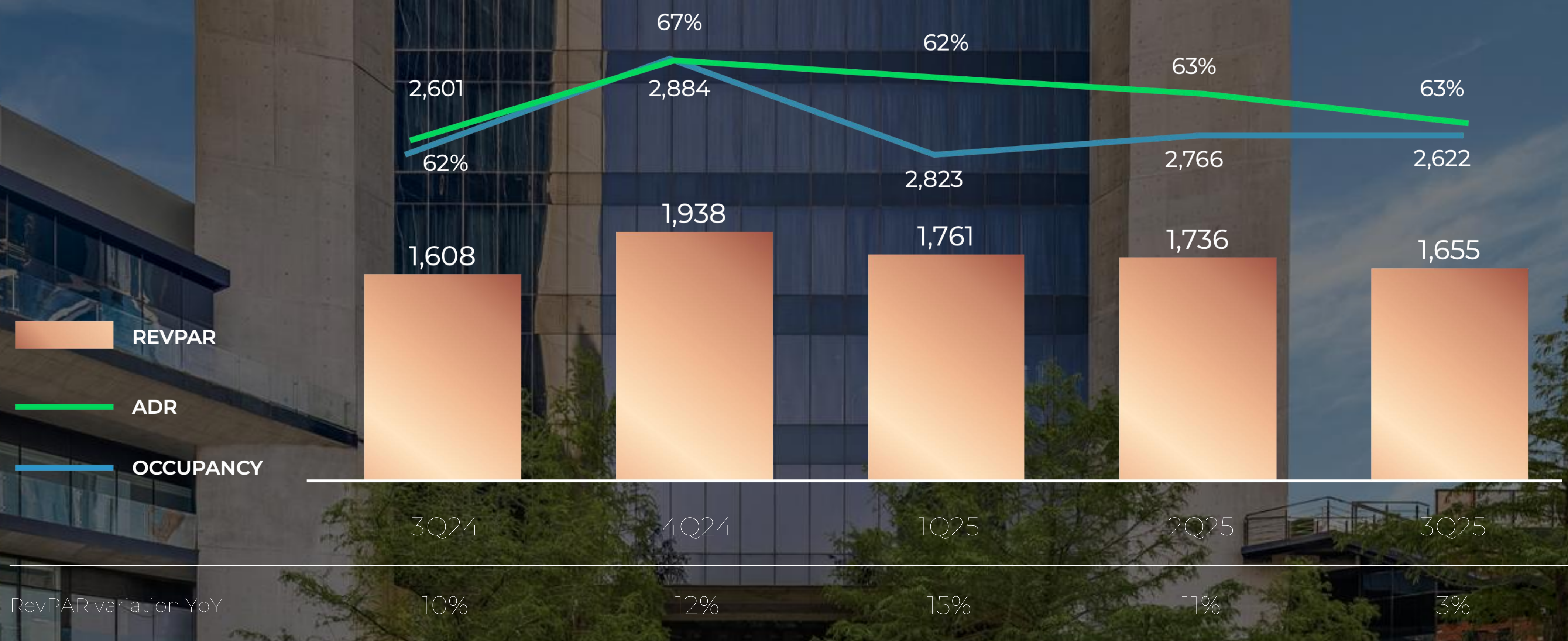


UPSCALE & LUXURY CIUDAD





KPI'S URBAN (MXN)



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Grand Fiesta Americana Monterrey Valle



MIDSCALE & ECONOMY



FIESTA INN.
HOTELES



GAMMA
HOTELES

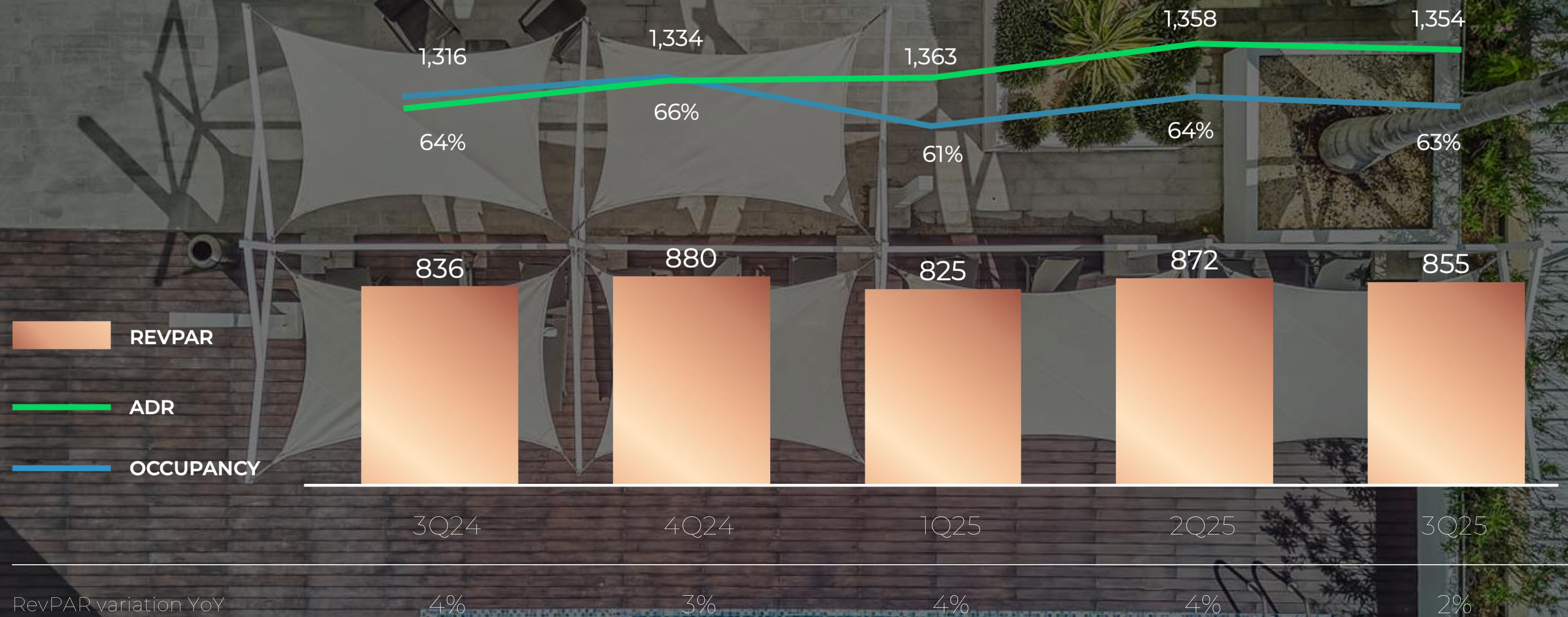


one
hoteles

one Mazatlán



KPI'S MIDSCALE (MXN)





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LOYALTY

LIVE
AQUA[®]
RESIDENCE CLUB

F Fiesta
Americana[®]
VACATION CLUB

ACCESS
FIESTA REWARDS[®]

Kivac[®]
sueña • vive • viaja

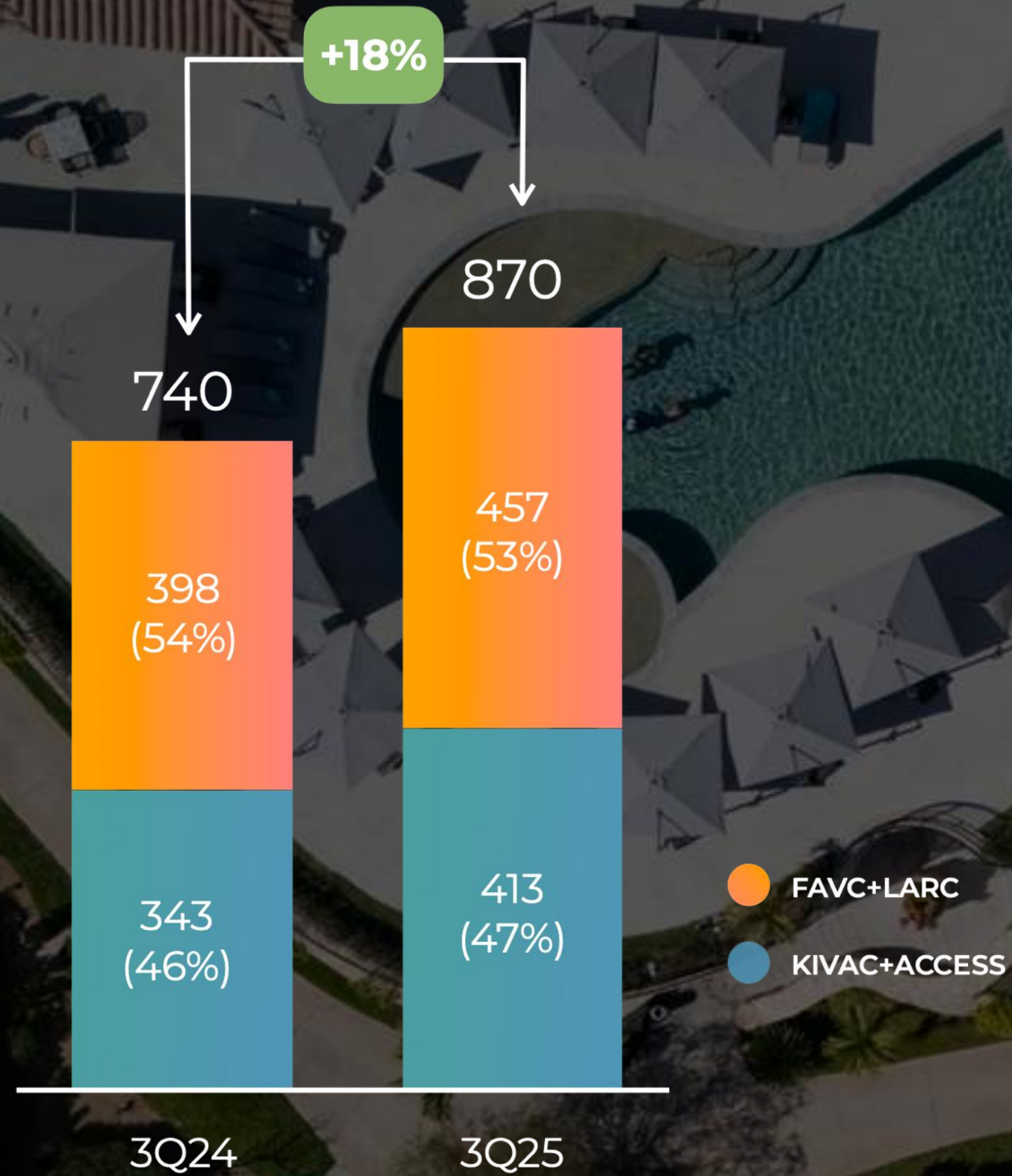
Live Aqua Private Residences La Paz



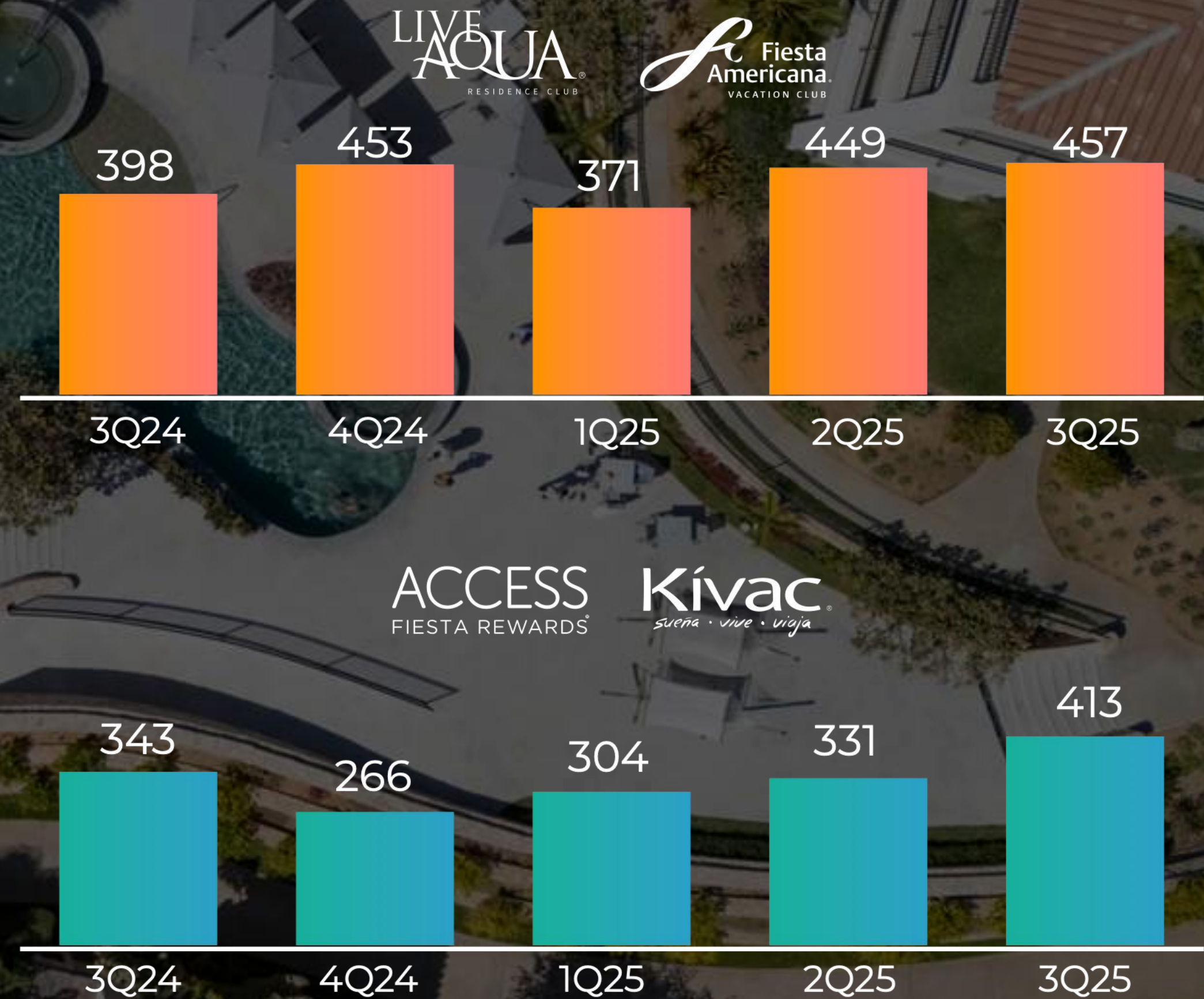
LOYALTY NET SALES

MEMBERSHIP NET SALES +18% YEAR OVER YEAR

TOTAL NET SALES
(\$MXN MILLIONS)



NET SALES BY PRODUCT
(\$MXN MILLIONS)





DEVELOPMENT



DEVELOPMENT



PIPELINE - 3Q 2025

OPENING OF 2 HOTELS – A TOTAL OF 434 ROOMS.



INCREMENTAL ROOMS IN
FA VILLAS LOS CABOS



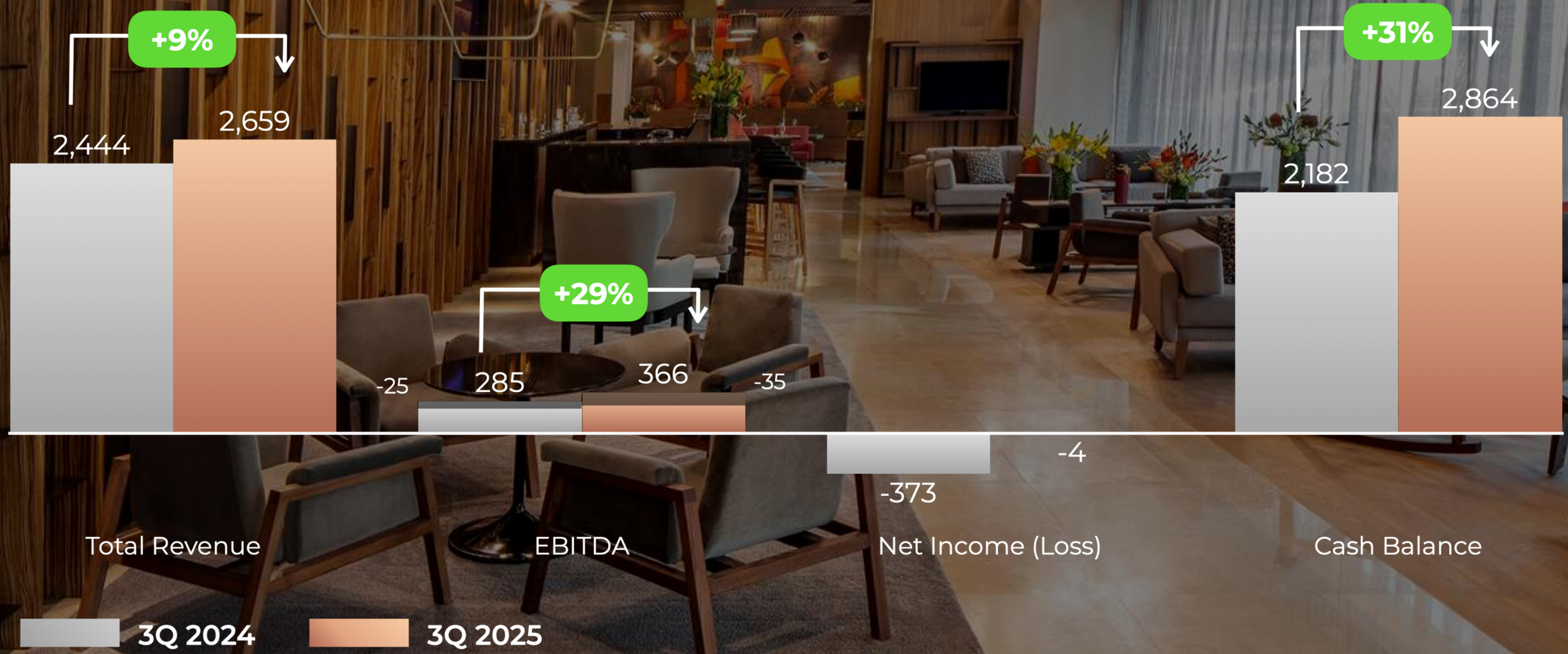
FINANCIAL PERFORMANCE



P&L- (QoQ)

\$MXN MILLIONS

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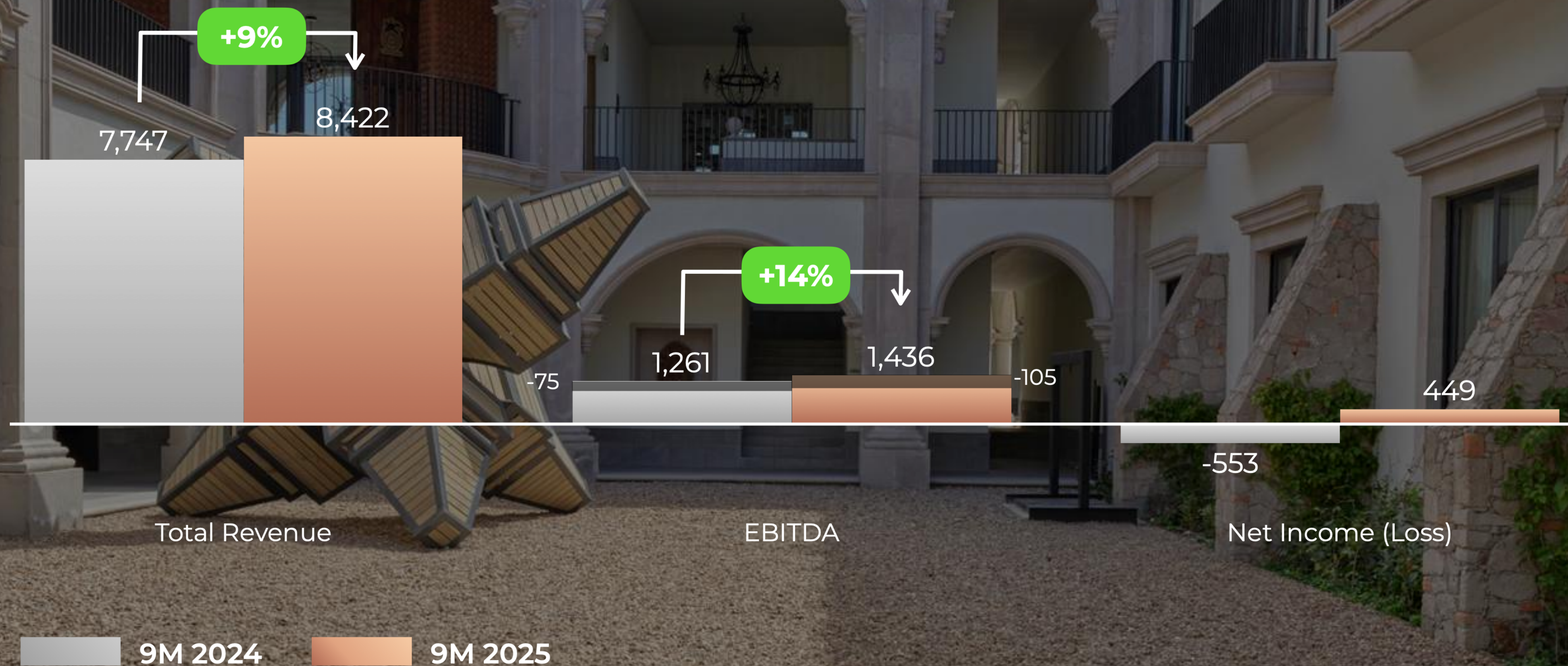




P&L - (YoY)

\$MXN MILLIONS

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FREE CASH FLOW, INTERNAL REPORTING (MILLION PESOS)

The Explorean Cozumel

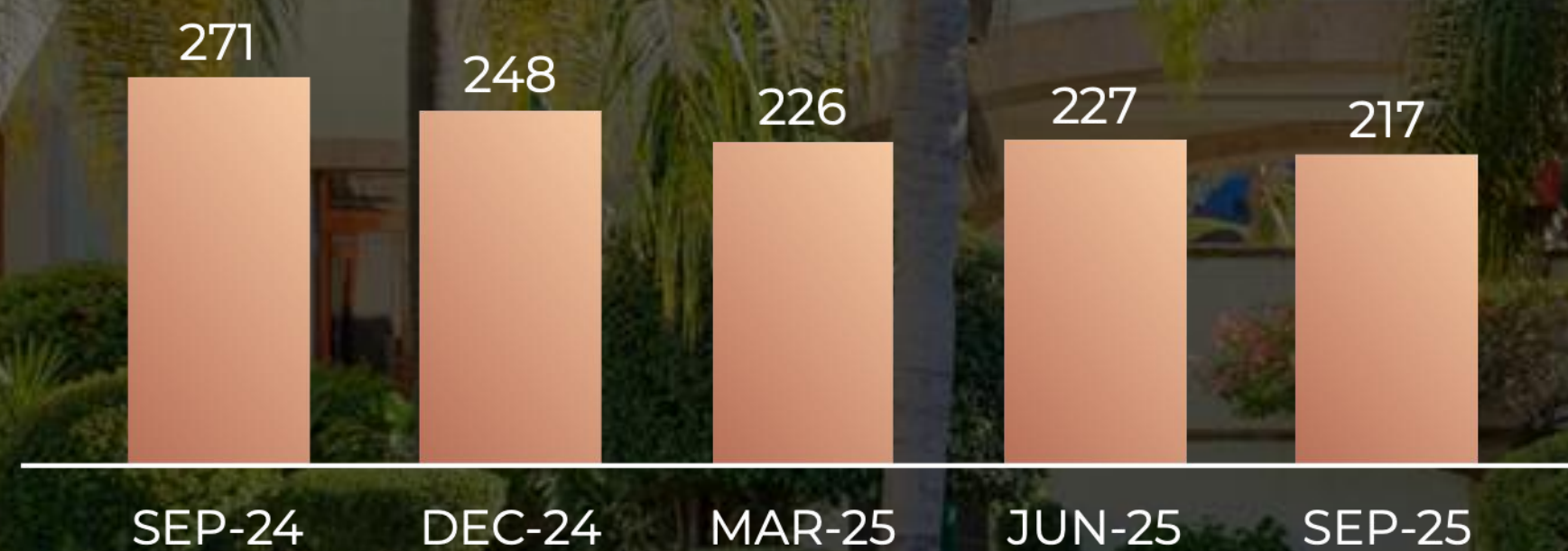
ACCUM. 2025

Cash 2024	2,602
EBITDA IFRS	1,436
Leases	-595
EBITDA BAU	841
Special operations	105
Working capital & Other	21
Profit Sharing	-83
Interests, net	-147
Taxes	0
Cash flow before Capex	736
CAPEX BAU	-203
Cash BAU	533
Hurricane OTIS advance payment	293
OTIS CAPEX	-184
Open market repurchase	-198
Exchange rate fluctuation	-183
Extraordinary Cash	-272
Cash	262
Cash 2025	2,864

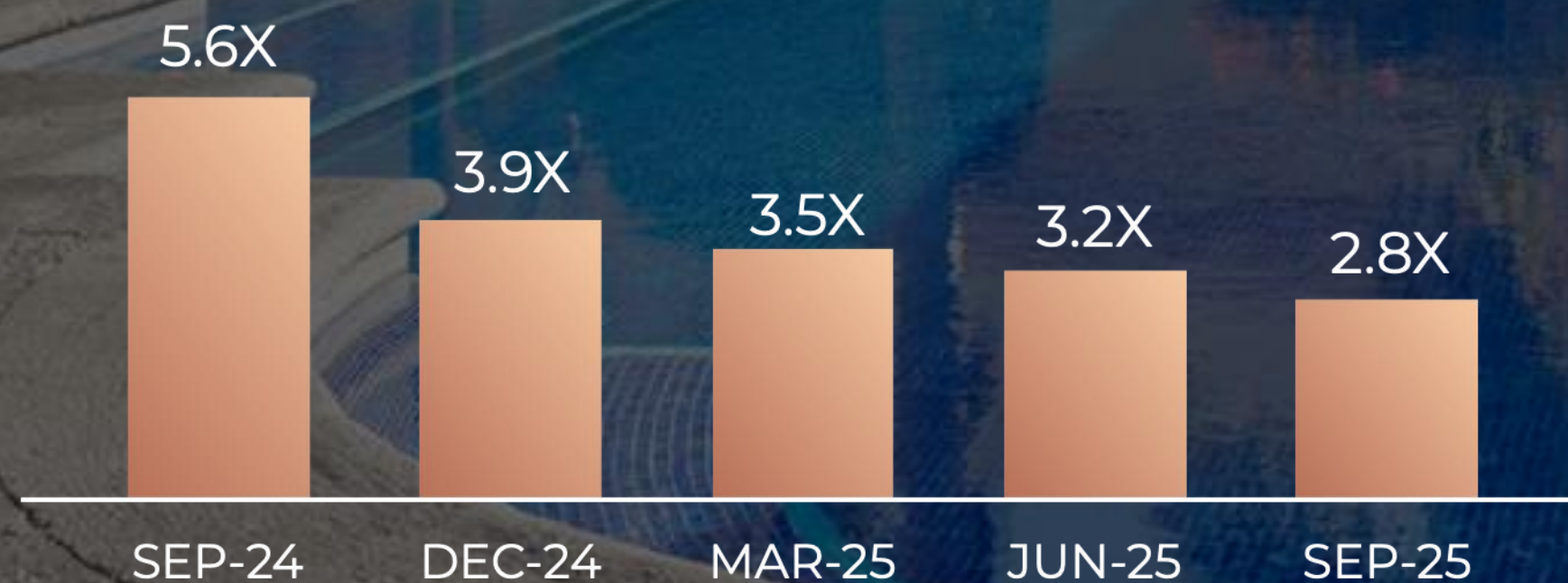


FINANCIAL HEALTH-3Q25

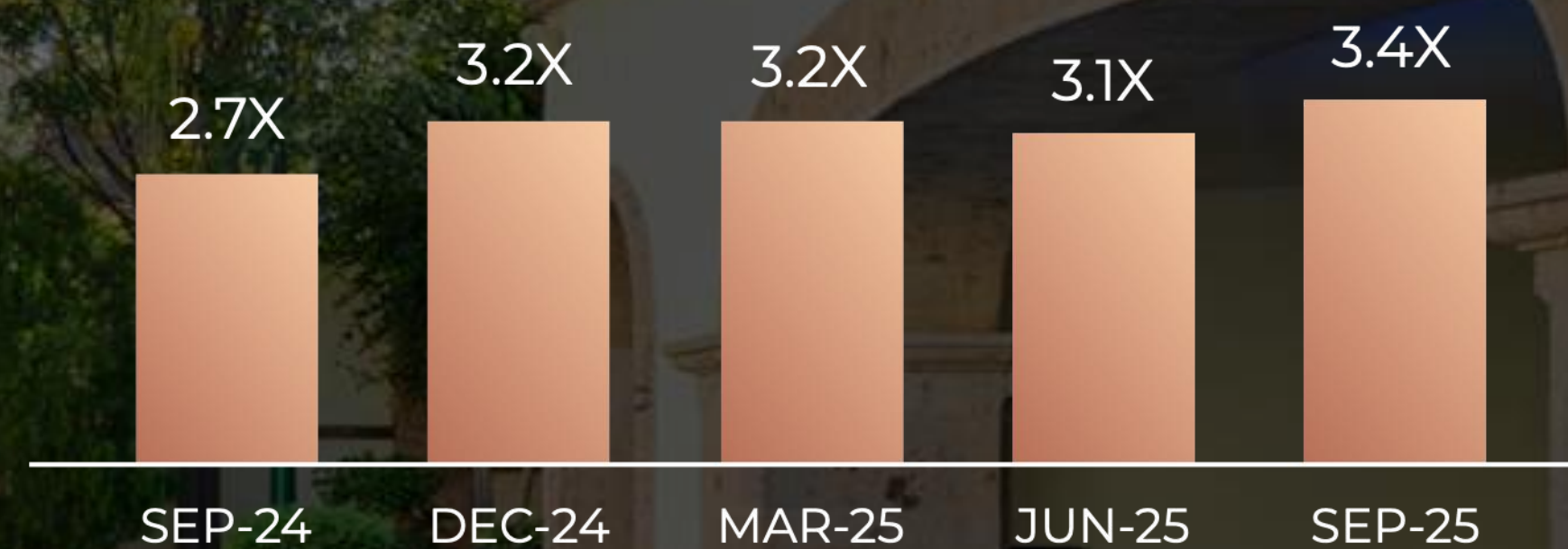
NET DEBT
(US\$M)



NET DEBT / EBITDA



NET INTEREST COVERAGE



	Sep-24	Dec-24	Mar-25	Jun-25	Sep-25
Total Debt	7,371	7,620	7,648	6,913	6,733
Interest	138	0	143	0	125
Debt+Interest	7,509	7,620	7,790	6,913	6,858
Cash	2,182	2,602	3,207	2,623	2,864
Net Debt	5,327	5,018	4,583	4,290	3,994
EBITDA LTM	956	1,283	1,325	1,336	1,412
ND / EBITDA	5.6x	3.9x	3.5x	3.2x	2.8x
Exchange Rate	19.63	20.27	20.32	18.89	18.38
Leases Liabilities	3,321	3,274	3,272	3,033	2,894
Leases LTM	725	742	765	782	787
ND/ EBITDA IFRS16	5.1x	4.1x	3.8x	3.5x	3.1x



HIGHLIGHTS



HIGHLIGHTS

- RevPAR (revenue per available room) increased by 2% with an occupancy rate of 64%.
- Q3 revenue was \$2,659 million, 9% higher QoQ.
- 3Q EBITDA was \$366 million, 29% higher QoQ.
- 9M25 net income was \$449 million.
- Pipeline includes 31 new hotels with 4,507 rooms, 15% growth.
- Cash available as of September 30, 2025 was \$2,864 million (80% denominated in USD), 31% higher QoQ.

POSADAS.

LIVE
AQUA
RESORTS & RESIDENCES

DEVOSSION
BY LIVE AQUA
CELEBRATION RESORT & SPA

Grand
Fiesta Americana
HOTELS & RESORTS

CURAMORIA®
COLLECTION

Fiesta
Americana.
HOTELS & RESORTS

Fiesta Americana
Funeeo
RESORT & ENTERTAINMENT

THE
EXPLOREAN
DISCOVERY RESORTS

FIESTA INN.
HOTELES

GAMMA
HOTELES

one
hoteles

LIVE
AQUA
RESIDENCE CLUB

Fiesta
Americana.
VACATION CLUB

ACCESS
FIESTA REWARDS

VIAJAPLUS

FR
FIESTAREWARDS

FR
FIESTAREWARDS
MOTIVA

FR
FIESTAREWARDS
APRECIARE