PRIVACY NOTICE

A. Identity

The data controller responsible for your information is Grupo Posadas, S.A.B. de CV and its affiliates and / or subsidiaries (collectively, as Posadas), 1015 Prolongación Paseo de la Reforma, 9th Floor, Col. Santa Fe de Cuajimalpa, Delegación Cuajimalpa, CP 05348, Mexico City, which you can contact online at: datos.personales@posadas.com

B. Personal Data

This Privacy Policy describes how and when we collect and use your personal information: when you provide the information to Posadas directly: name or business name, tax registration number and tax domicile, phone number, email address and information related to the products or services provided.

C. Purposes of the data processing

1. Posadas will used the personal information provided by you in order to verify if you meet the necessary requirements to be a supplier, to know their resources, operational and service capacity and experience in the market.
2. Posadas may use the personal information provided by you to inform you of new requirements in the products or services provided by you.

D. Options to limit the Use or Disclosure of Personal Data

At any time you may request that your personal information not be used for purposes other than those purposes that are legally required for Posadas to provide you with a service. You must submit this request by email at datos.personales@posadas.com.

E. Rights of Data Owners

You are able to exercise your rights of access, rectification, cancellation and objection to the information you provided to Posadas, under Federal Law on Protection of Personal Data Held by Private Parties. You may do so by delivering the request on the following address: 1015 Prolongación Paseo de la Reforma, 9th Floor, Col. Santa Fe de Cuajimalpa, Delegación Cuajimalpa, CP 05348, Mexico City or by email at: datos.personales@posadas.com.

Any such requests must include at least the following items: (i) The data owner's name and address or other means to notify him of the response to this request; (ii) Documents establishing the identity or, where appropriate, legal representation of the data owner; (iii) A clear and precise description of the personal data with regard to which the data owner seeks to exercise any of the abovementioned rights; (iv) Any other item or document that facilitates locating the personal data. If the request is missing any of these requirements, the Department of Personal Data may respond within 5 days of your request and ask that you provide the required information or documents. In this event, you will have 10 days to submit the needed information or documents. If you do not respond with the missing items in that timeframe, no further action will be taken and no changes will be made to your personal data or their usage.

Posadas wil notify the data owner, within a maximum of 20 days counted from the date of receipt of the request, of the determination made, so that, where apppropiate, same will become effective within 15 days from the date on which the notice is provided.

F. Control and Security of Personal Data

Posadas agrees to take necessary precautions to protect the data it has collected, utilizing security technologies and procedures to restrict access, use, or disclosure of personal data without consent. For example, the personal data you provide will be stored on computer servers in secure data centers with restricted access.
However, no security system or data transmission devices over which Posadas does not retain absolute control or is dependent on the Internet can be guaranteed to be totally secure.

G. Transfer of Personal Data

Posadas only transfers personal data in the cases established in the article 37 of the Federal Law on Protection of Personal Data Held by Private Parties.

H. Changes to this Privacy Notice

Posadas may update this privacy notice at any time. In the event that substantial changes are made to our notice, we will notify you in this document.

Date of last revision: October 30, 2017.