



***GRAND FIESTA AMERICANA CORAL BEACH CANCUN
WINS 2016 PINNACLE AWARD AS A BEST HOTEL / RESORT INTERNATIONAL
AMONG DESTINATIONS AND SERVICES FOR MEETING PROFESSIONALS***

CANCUN, MEXICO (JUNE 30, 2016) – [Grand Fiesta Americana Coral Beach Cancun](#) has been recognized by readers of *Successful Meetings* as a 2016 Pinnacle Award winner in the **Best Hotel / Resort category Internationally**.

Presented annually by Northstar Meeting Group's *Successful Meetings* brand, the Pinnacle Awards are voted on by decision-makers for planning meetings, events, conferences and incentive programs in the US and worldwide.

For over 30 years, the Pinnacle Awards have earned a reputation as the most credible and valued symbol of excellence among meeting professionals and travel suppliers alike. Adding significance to this year's awards are new categories honoring the best hotel décor/design, on-site support staff, and food & beverage service.

"It is truly an honor for Grand Coral Beach to be recognized by the readers of *Successful Meetings* with a prestigious 2016 Pinnacle Award," said Alberto Gurrola, *General Manager, Grand Fiesta Americana Coral Beach Cancun*. "We recognize that there are a number of excellent properties meeting planners can choose from globally, so we are humbled and grateful to be included within this elite group of hotels and resorts from around the world."

"On behalf of Northstar and the unrivaled audience of meeting planners and suppliers we are proud to represent, I congratulate *Grand Fiesta Americana Coral Beach Cancun* and all of the organizations and venues who have been recognized for their outstanding efforts to elevate business meetings, incentive travel programs, trade shows and conventions during the previous year," says David Blansfield, Executive Vice President and Group Publisher for Northstar Meetings Group. "The winners of the 2016 Pinnacle Awards are truly at the top of their game."

Readers of *Successful Meetings* voted for the winners of the Pinnacle Awards via online ballots and provided feedback based on their professional experiences worldwide for their top hotels, conference centers and CVBs.

All winners will be listed in *Successful Meetings'* annual Pinnacle Registry, published in August 2016 and online.



ABOUT CORAL BEACH

Located on Cancun's most secluded stretch of white sand beach, Grand Fiesta Americana Coral Beach Cancun Resort and Spa offers 602 all-suite ocean front accommodations, each with a private terrace facing the turquoise waters of the Caribbean and lagoon-like pool. The resort's top two floors are dedicated to the Grand Club, which provides lavish services and above-and-beyond amenities both pool and beachside as well as a dedicated lounge and a 24-hour concierge service. The 40,000 square foot, sleekly-designed Coral Beach Gem Spa offers innovative treatments inspired by gemstone therapy and a dramatic 10-step Hydrotherapy Ritual. Perfect for the whole family to enjoy, the resort's newest addition - Coral KidZ Club - a \$2 million, 40,000 square foot innovative and interactive "high-tech playground" features an array of ground-breaking indoor and outdoor activities. Guests can choose from a variety dining outlets, including the AAA Five-Diamond Le Basilic serving French Mediterranean cuisine and La Joya, an authentic Mexican experience replete with tequila lounge. A perfect blend of serenity and activity, the resort is steps away from Cancun's vibrant nightlife, entertainment and luxury shopping as well as the high speed ferry to colorful and picturesque Isla Mujeres. This award-winning resort is a member of Preferred Hotels & Resorts. For more information, please visit www.coralbeachcancunresort.com or call 1-888-830-9008. Follow the resort on Twitter @grandcoralbeach and on Facebook.com/grandcoralbeach

ABOUT NORTHSTAR MEETINGS GROUP:

The Northstar Meetings Group is the leading B-to-B information and marketing solutions company serving all segments of the business events market, including full-time meeting planners, as well as senior corporate, association and not-for-profit decision-makers and incentive professionals who plan nearly 2 million meetings annually. Through its leading brands – *Meetings & Conventions*, *Successful Meetings*, *Incentive* and *Meetings News* – the Northstar Meetings Group is committed to identifying and informing meeting and event professionals, facilitating not only their continuing professional development but also providing data, digital, events and print services in support of their planning and investment decisions. For more information, please visit www.northstarmeetingsgroup.com

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