



**GRAND CULINARY EXPERIENCES AWAIT GUESTS OF
FIESTA AMERICANA GRAND CORAL BEACH RESORT & SPA
DURING CANCUN-RIVIERA MAYA WINE & FOOD FESTIVAL**

CANCUN, MEXICO – January 14, 2015 – When some of the world’s top names in gastronomy and wine converge in Mexico for the fourth annual Cancun-Riviera Maya Wine & Food Festival (March 12-15, 2015), guests of the Fiesta Americana Grand Coral Beach, will have a front row seat to all of the culinary action. Recently named one of the best Caribbean festivals by USA Today, the Cancun-Riviera Maya Wine & Food Festival, takes visitors on a four-day epicurean journey among distinguished chefs, wine makers, connoisseurs, academics and journalists in the culturally-rich destination of Cancun.

Home to AAA Five Diamond Award winning restaurant Le Basilic, Fiesta Americana Grand Coral Beach is a Platinum Host Resort of the festival and the venue for one of the main events, the Star Chefs Dinner, showcasing the best cuisine of 25 chefs from Mexico and around the world. Each of the chefs will prepare a delectable signature menu item and diners will receive a Gourmet Passport, which includes all of the chefs’ autographs and recipes for their individual dishes. Further enhancing this culinary evening, wines will be served from premier wineries in Mexico, Argentina, Spain and France while live entertainment will add to the beachfront ambience. The dinner takes place on Thursday, March 12 from 8:00pm-11:00pm.

The resort will also play host to the festival’s Celebrity Conferences where three legendary “Avant-Garde” Spanish Chefs will share their perspective on the evolution of cuisine, their personal experiences on the art of cooking, and a sneak peek at their future plans. Leading the conference is Chef Eneko Atxa of Azurmendi restaurant in Bilbao, named one of the world’s 100 most influential up-and-coming chefs in the 2010, who shares his passion for food from a Basque perspective. Next is Chef Joan Roca, whose Catalan restaurant El Celler de Can Roca was chosen as the World’s Top Restaurant in 2013 by Restaurant Magazine, in addition to many other awards including Michelin stars. The third Chef is highly acclaimed Juan Mari Arzak who has been recognized as the best chef in Spain and



Europe and whose restaurant has been awarded three Michelin stars, among many other prizes and honors. A book signing will immediately follow the conference that takes place on Tuesday, March 12 from 10:00am to 1:00pm.

Our award winning restaurants - Le Basilic and La Joya - are an exquisite experience all through the year. One of only a few restaurants in Mexico to hold the AAA Five Diamond distinction, Le Basilic offers a French-Mediterranean menu under the guidance of Chef Henri Charvet of Paris, who holds the title of Maître Cuisinier de France. Chef Charvet blends the freshness of local products with his French culinary techniques. Guests dining experiences are captured live by commissioned onsite Mexican artist who has “art to come life” against the backdrop of live jazz. An authentic taste of Mexico, La Joya offers award-winning, upscale Mexican cuisine in a classic casual setting. Vibrant nightly entertainment with a 10-piece Mariachi band, a tequila lounge, and scenes from vintage Mexican cinema complete this immersive cultural experience.

For more information and tickets for the Cancun-Riviera Maya Wine & Food Festival, please visit: www.crmfest.com
For resort reservations, please visit www.coralbeachcancunhotel.com or call 1-888-830-9008.

ABOUT CORAL BEACH CANCUN

Located on Cancun’s most secluded stretch of white sand beach, Fiesta Americana Grand Coral Beach Cancun Resort and Spa offers 602 all-suite ocean front accommodations, each with a private terrace facing the turquoise waters of the Caribbean and lagoon-like pool. The resort’s top two floors are dedicated to the Grand Club, which provides lavish services and above-and-beyond amenities both pool and beachside as well as a dedicated lounge and concierge service. The 40,000 square foot, sleekly-designed Gem Spa offers innovative treatments inspired by gemstone therapy and a dramatic 10-step 90 minutes Hydrotherapy Ritual. Guests can choose from a variety dining outlets, including the AAA Five-Diamond Le Basilic serving French Mediterranean cuisine and La Joya, an authentic Mexican experience replete with tequila lounge. A perfect blend of serenity and activity, the resort is steps away from Cancun’s vibrant nightlife, entertainment and luxury shopping as well as the high speed ferry to colorful and picturesque Isla Mujeres. This award-winning resort is a member of Preferred Hotels & Resorts. For more information, please visit www.coralbeachcancunhotel.com or call 1-888-830-9008. Follow the resort on Twitter @grandcoralbeach and facebook.com/grandcoralbeach

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