

THE POSADAS HOTEL BRANDS TEAM UP FOR THE “GREAT GETAWAYS” SALES EVENT

Mexico City, November 11, 2013 – The hotel brands operated by Posadas Hotels, including Live Aqua, Fiesta Americana Grand, The Explorean by Fiesta Americana, Fiesta Americana, Fiesta Inn and One Hotels are teaming up for the “Great Getaways” sales event, featuring excellent rates at more than 100 hotels across Mexico.

Reservations can be made from November 11 to 18, 2013, for travel dates through April 30, 2014. During this time period, all of the participating hotels will offer reduced rates, plus members of the Fiesta Rewards guest loyalty program will receive 1,500 bonus points for their stay. In addition, Santander credit card holders can select a deferred payment option, with no payments and no interest for six months.

Reservations can be made online or through the telephone reservations center.

Available room rates include:

- ▲ Live Aqua (All-Inclusive plan) - \$3,855 pesos/night
- ▲ Fiesta Americana Grand (Beach destinations) - \$1,799 pesos/night
- ▲ Fiesta Americana (City hotels) - \$849 pesos/night
- ▲ Fiesta Inn - \$749 pesos/night
- ▲ One Hotels - \$499 pesos/night

The “Great Getaways” sales event is the ideal opportunity for guests to plan their future business and vacation travels, through spring of 2014, and lock in low rates while helping Posadas to stimulate the tourism industry and spur economic growth in Mexico.

Access photos and additional information in the online press center at <http://goo.gl/iBD6fv>.

About Posadas

Posadas is Mexico’s largest and most important hotel operator, with 110 hotels and 19,000 rooms in beach and city destinations across the country. With its varied brand portfolio, including Live Aqua, Fiesta Americana Grand, Fiesta Americana, Fiesta Inn, One Hotels and The Explorean Kohunlich by Fiesta Americana, Posadas enjoys international recognition and respect.

The strategic leadership of Posadas has been recognized by multiple organizations and publications, including the International Association of Hotels & Restaurants, which ranks Posadas among the 70 largest hotel operators in the world. Posadas has been listed on the Mexican stock exchange (BMV) since 1992. For more information, visit: www.posadas.com.

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