

## **FIESTA AMERICANA RECOGNIZED AS BEST HOTEL CHAIN IN MEXICO FOR THIRD YEAR IN A ROW**

- *For the third consecutive year, Global Traveler has awarded Fiesta America the title “Best Hotel Chain in Mexico.”*
- *Highly regarded in the hospitality and travel industry, the Global Traveler Awards are based upon the feedback of thousands of tourists collected through a comprehensive annual survey.*
- *With this latest award, Fiesta Americana further strengthens its standing as one of the top brands in hospitality, both at home in Mexico and around the world.*

Beverly Hills, Los Angeles, California, December 13, 2013 – Beverly Hills’ iconic Peninsula Hotel served as the ideal setting to commemorate the tenth annual *Global Traveler Awards*, which named Fiesta Americana the “Best Hotel Chain in Mexico” for the third consecutive year.

The *Global Traveler Awards* are highly recognized in North America’s hospitality industry for their business and luxury travel ratings. Winners are determined through an extensive survey of thousands of travelers and *Global Travel* readers, who rate travel-related business from around the world across 66 categories, including airlines, hotel chains, loyalty programs and more.

"For Posadas, and particularly for Fiesta Americana, this award is an incentive to continue to offer our guests the best five-star hospitality in Mexico, with the service and consistency that characterizes the world’s best," said Liliana Franco, Posadas’ Director of Branding and Marketing.

“Being recognized as the ‘Best Hotel Chain in Mexico’ for the **third** time certainly fills us with pride,” she added. “We expect it will also strengthen guest preferences in favor of Fiesta American, whether they’re traveling for business or pleasure.”

*Global Traveler*’s third consecutive “Best Hotel Chain in Mexico” award is only Posadas’ latest recognition in a year filled with accolades, awards and positive stories honoring Mexico’s most successful hotel company.

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### About Posadas

Posadas Hotels is Mexico’s largest and most important hotel operator, with 110 hotels and 19,000 rooms in beach and city destinations across the country. With its varied brand portfolio, including Live Aqua, Fiesta Americana Grand, Fiesta Americana, Fiesta Inn, One Hotels and The Explorean Kohunlich by Fiesta Americana, Posadas enjoys international recognition and respect.

The strategic leadership of Posadas has been recognized by multiple organizations and publications, including the International Association of Hotels & Restaurants, which

ranks Posadas among the 70 largest hotel operators in the world. Posadas has been listed on the Mexican stock exchange (BMV) since 1992. For more information, visit: [www.posadas.com](http://www.posadas.com).

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