

CHEF GERARDO RIVERA RECOGNIZED AS “MASTER CHEF”

- Gerardo Rivera is the Executive chef at the hotel Fiesta Americana Grand Los Cabos Golf & Spa.
- The award was celebrated at the *Association of Master Chefs of Mexico* event in Toluca, Mexico.

Mexico City, December 16, 2013 – The *Association of Master Chefs of Mexico*, an organization made up of a select group of Mexican chefs that is dedicated to maintaining and improving the standards of traditional Mexican cuisine, has appointed a new Master Chef – Chef Gerardo Rivera, who serves as the Executive Chef at hotel Fiesta Americana Grand Los Cabos Golf & Spa.

Chef Rivera has a 24-year professional career, having worked at renowned restaurants in Mexico City and also as Corporate chef at Nestlé. With his selection as a Master Chef, Rivera will actively participate in the association's mission of maintaining, developing, and promoting Mexican cuisine, helping to establish it as the highest symbol of artistic expression in Mexico and around the world.

The chef already has experience supporting this cause, having represented Mexico at food and culture festivals across the globe. He participated in the Bucoose Dór 99 culinary competition, helping Mexico achieve its best finish ever -- 6th place in meats worldwide and 9th place in the overall standings.

Chef Rivera is a member of the French Culinary Academy (L'Academie Culinare de France) and was the host of “Flavors of Mexico” in 2001, for Gourmet.com.

About Posadas

Posadas is Mexico's largest and most important hotel operator, with 110 hotels and 19,000 rooms in beach and city destinations across the country. With its varied brand portfolio, including Live Aqua, Fiesta Americana Grand, Fiesta Americana, Fiesta Inn, One Hotels and The Explorean Kohunlich by Fiesta Americana, Posadas enjoys international recognition and respect.

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