

LIVE AQUA CANCUN, ONE OF THE 25 MOST POPULAR ALL-INCLUSIVE HOTELS IN THE WORLD

Mexico City, December 8, 2013 - The Live Aqua Cancun hotel has been selected by users of Trip Advisor as one of the most popular All-Inclusive hotels in the world.

This recognition by Trip Advisor acknowledges the hotel's popularity among travelers -across Mexico and around the world. This year, the Live Aqua Cancun was also named the second best hotel in all of Mexico, as ranked by its excellent visitor reviews and guest comments.

Trip Advisor is the largest travel website in the world and is valued for the hotel and destination rankings and reviews by actual travelers, based on their own experience.

Live Aqua is a vanguard hotel concept, offering a full sensory experience, with exceptional quality and guest services that come in unique and surprising ways. Examples include a signature music soundtrack, plus aromas and colors that give the hotel an unparalleled atmosphere.

Live Aqua Cancun: innovative, modern, comfortable, unforgettable service, exclusivity and luxury combine to create a unique guest experience that makes guests long to return.

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About Live Aqua Cancun

With 335 luxurious rooms and 36 suites, the Live Aqua is the first *lifestyle* hotel by Posadas Hotels that was created to surprise and delight all the senses of each guest. It is an all-inclusive luxury resort hotel for contemporary adults. The sensory experience is delivered through its signature cuisine, aromatherapy, subtle style and refined elegance, with spaces, moments and details designed to be both relaxing and fun. For more information, visit: <u>www.liveaqua.com.</u>

About Posadas

Posadas is Mexico's largest and most important hotel operator, with 110 hotels and 19,000 rooms in beach and city destinations across the country. With its varied brand portfolio, including Live



Aqua, Fiesta Americana Grand, Fiesta Americana, Fiesta Inn, One Hotels and The Explorean Kohunlich by Fiesta Americana, Posadas enjoys international recognition and respect.

The strategic leadership of Posadas has been recognized by multiple organizations and publications, including the International Association of Hotels & Restaurants, which ranks Posadas among the 70 largest hotel operators in the world. Posadas has been listed on the Mexican stock exchange (BMV) since 1992. For more information, visit: www.posadas.com.

To download high-resolution photos, visit: XXXXXXXXXXXX

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