

FIESTA AMERICANA QUERÉTARO, THE BEST LARGE HOTEL GRANDE IN THE CITY

Mexico City, December 3, 2013. The Fiesta Americana Querétaro hotel has been recognized with the Querétaro Excellence in Tourism Award by the state government, presented by José Calzada Rovirosa, at the National Theater.

For four consecutive years, Fiesta Americana Querétaro was the best in the "Large Hotel" category, reaffirming the importance of Fiesta Americana in the Querétaro market. The award recognizes the hotel's excellent standards of guest service, plus its commitment to responsible development in the regional.

Javier Barrera, chairman of Posadas Venture, said: "For Posadas, Querétaro is a key market, given its impact on the economic development of our country. That's why we have five hotels in the city, with a total of 768 guest rooms, and we are also adding another property within six months."

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About Posadas

Posadas is Mexico's largest and most important hotel operator, with 110 hotels and 19,000 rooms in beach and city destinations across the country. With its varied brand portfolio, including Live Aqua, Fiesta Americana Grand, Fiesta Americana, Fiesta Inn, One Hotels and The Explorean Kohunlich by Fiesta Americana, Posadas enjoys international recognition and respect.

The strategic leadership of Posadas has been recognized by multiple organizations and publications, including the International Association of Hotels & Restaurants, which ranks Posadas among the 70 largest hotel operators in the world. Posadas has been listed on the Mexican stock exchange (BMV) since 1992. For more information, visit: www.posadas.com.

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