ONE HOTELS STRENGTHENS ITS PRESENCE IN QUERETARO WITH THE OPENING OF ONE QUERETARO AIRPORT

- Posadas' fastest-growing hotel brand celebrates the opening of its second hotel in the state.
- One Queretaro Airport is the fifth Posadas hotel in Queretaro, representing an additional investment in the state of more than 50 million pesos, about 90 direct and indirect jobs, and excellent accommodation choices for business and leisure travelers.

El Marqués, Querétaro, April 23, 2012. Posadas celebrated the grand opening of its **One Querétaro Airport** hotel in the company of Governor José Calzada Rovirosa, Posadas Chairman of the Board Paul Azcarraga and other officials including Mauricio Salmon Franz, Querétaro's minister of tourism, and Enrique Vega Carriles, mayor of El Marqués. The hotel is the second One Hotels property and the fifth Posadas hotel to open in the state.

"Querétaro is a very important destination for Posadas," said Azcarraga, "One Querétaro Airport is our second One Hotels property and the fifth Posadas hotel in the state. One Hotels is Posadas' fastest growing brand, as we have opened 20 hotels in just five years. We have even more openings this year in Mexico City's Historic Downtown, Vallarta, Villahermosa and Silao."

"One Querétaro Airport represents an investment of 50 million pesos, plus land cost, and the creation of 90 jobs, both direct and indirect," continued Azcarraga. "This strengthens the tourism infrastructure of Querétaro, one of Mexico's main tourist destinations."

The Posadas executive reinforced the company's intent to maintain its rapid growth in Mexico, while continuing to offer experiences and service of the highest caliber, surpassing the expectations of guests and visitors.

Modern, simple and functional, **One Querétaro Airport** is a 100% smoke-free hotel with 126 rooms (77 single rooms, 48 double rooms and one room for guests with disabilities), and amenities including free wireless Internet access, complimentary hot breakfast, *business corner*, meeting room, *food corner*, safety deposit box at reception, self-service laundry and ironing station, express checkout and free parking.

True to its name, **One Querétaro Airport** is strategically located just 10 minutes from the local airport. It's also very close to the city's major industrial parks, offering guests easy access to places such as Querétaro's historic downtown, the National Park Cerro de Las Campanas, the Universidad Autónoma de Querétaro and the headquarters of several major companies.

One Querétaro Airport joins the network of One Hotels operating in important
destinations across Mexico. For more information visit: <u>www.onehotels.com</u> .

About Posadas

Posadas is Mexico's largest and most important hotel operator, with 106 hotels and more than 18,825 rooms in beach and city destinations throughout the country. With Posadas' well-positioned brand portfolio, including Live Aqua, Fiesta Americana Grand, Fiesta Americana, Fiesta Inn, One Hotels and The Explorean Kohunlich, the company enjoys wide international recognition and respect.

The leadership of Posadas has been recognized by multiple organizations and publications, including the International Association of Hotels & Restaurants, which ranks Posadas among the 70 largest hotel operators in the world. Posadas has been listed on the Mexican stock exchange BMV since 1992. For more information, visit: www.posadas.com.

To access a gallery of high-resolution photos, please click the following link: http://goo.gl/NC23Y (ya no funciona!!!)

Zimat Consultants Contact Pilar Argelia Pueblita

Tel. 5554 5419 Ext. 2009 argelia.pueblita@zimat.com.mx