LE BASILIC RATED ONE OF THE BEST RESTAURANTS IN NORTH AMERICA AND THE CARIBBEAN BY AAA

- For the seventh consecutive year, Le Basilic has received the Five Diamond Award, the highest recognition given by the American Automobile Association (AAA).
- Less than 0.25% of AAA's 60,000 registered establishments receive this prestigious award.

Cancun, Quintana Roo, April 26, 2013 – For the seventh consecutive year, AAA, an association of more than 45 million drivers in the U.S. and Canada that annually recognizes the region's best hotels and restaurants, has awarded Five Diamond status to Le Basilic restaurant at the Fiesta Americana Grand Coral Beach in Cancun.

For the past seven years, Le Basilic has belonged to the elite group of hotels and restaurants sharing this distinction, as less than 0.25% of AAA's 60,000 registered establishments receive this award. To qualify, Le Basilic passed AAA's rigorous evaluations that tested the quality of its service, personnel, general operations, outdoor areas and public gardens, décor, atmosphere and even restroom facilities. Only establishments such as Le Basilic that deliver a luxurious, sophisticated and first-class experience may qualify for the award.

Regular guests and one-time visitors can attest to Le Basilic's fresh, open and inspiring concept. Set within a modern dining room, chefs artistically prepare original and contemporary dishes created by *Maitre Cuisinier* (Master Chef of France) Henri Charvet, utilizing ingredients from both the sea and the countryside.

Juan Carlos Basurto, Posadas public relations manager added, "Le Basilic's continued certification as a Five Diamond property is no coincidence. It's not only due to the efforts and collaboration of both the restaurant itself and the whole of Fiesta Americana Grand Coral Beach, but also to Posadas' carefully defined and executed strategy that make it a priority to deliver high quality service with an attention to detail."

Tony Perrone, AAA Director, commented, "A Five Diamond restaurant, Le Basilic is known for providing world-class experiences to its guests. The restaurant's team knows that they have one of the best and most cutting edge 'haute cuisine' menus out there, featuring only the best ingredients available. Its unique dishes are prepared in a highly imaginative manner. Their chefs' combination of technique and ingredients is extraordinary and reflects their impeccable artistry."

Le Basilic opened its doors in 2001 and has delighted and amazed domestic and international travelers with its French-Mediterranean cuisine. Each of its dishes, created by renowned chef Henri Charvet, features a bohemian flair. Bright colors lend flair and

excitement to the dishes. Without detracting from Le Basilic's natural elegance, the result is a fun place, where diners may relax, enjoy each other's company and delight their senses with amazing flavors.

Le Basilic commemorated the honor with a special cocktail reception, bringing together renowned personalities including the restaurant's owners, local executives and members of the media, who sampled an amazing chef-prepared menu designed to celebrate the restaurant's seventh Five Diamond award and welcome it as it joins the library of awards received by Fiesta Americana Grand Coral Beach.

To access a photo gallery, please click the following link: <u>Le Basilic</u>. (no sirve desde abril)

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