

FIESTA AMERICANA, THE BEST HOTEL CHAIN IN MEXICO

- *For the second consecutive year, Global Traveler has named Fiesta Americana the “Best Hotel Chain in Mexico.”*
- *Selection was made based on votes from hotel industry professionals and travelers from around the world.*
- *This award is the newest addition to Fiesta Americana’s many global accolades and recognitions.*

Mexico City – Fiesta Americana was recognized as the “Best Hotel Chain in Mexico” by the Global Traveler Awards, a respected international tourism awards program.

To determine the winners of its ninth annual awards program, Global Traveler conducted an extensive survey of global business travelers, collecting their top recommendations for airlines, hotel chains, loyalty programs and other tourism products across 66 different categories. The company surveyed more than 36,000 travelers and readers, who rated companies based upon their own experience and knowledge, to name the world’s best tourist service providers.

Upon receiving the award, Liliana Franco, director of marketing at Grupo Posadas said, “It is an honor for us to receive this recognition, as it reinforces the leadership that we have at Posadas, and specifically at Fiesta Americana in Mexico. It also inspires us to continue to deliver world-class service that, combined with Mexican hospitality and the and the Posadas brand, ensures that each of our guests will continue to create unforgettable experiences at all of our hotels.”

This is the second consecutive year that Fiesta Americana has received this award, which joins many other international awards, including the *World Travel Awards* and the “Hotel Brand of the Year in Mexico” award, issued by the Millward Brown consultancy in 2009, among many others.

To access images of Fiesta Americana hotels, please click the following link:

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About Fiesta Americana: The five-star hotel chain combines Mexico’s famous architecture with traditional hospitality and service and operates them with a consistency shared by the best hotels in the world. Warm, personalized, casual and friendly, Posadas hotels offer the perfect setting for families and travelers to discover each other, bond and create lasting memories during their travels. It is also the brand of choice for many senior business executives. Today it boasts 16 hotels in Mexico’s top beach and city destinations. For more information visit: www.fiestamericana.com.

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