



ONE SALINA CRUZ OPENS IN OAXACA

- **One Hoteles, the youngest and fastest-growing brand for Posadas, opens its second hotel in Oaxaca, in the city of Salina Cruz.**
- **Local dignitaries and community officials attended the event, including Dr. Gustavo Barker Meléndez, the Municipal President of Salina Cruz.**
- **One Salina Cruz is the third hotel operated by Posadas in the state of Oaxaca.**

Salina Cruz, Oaxaca, December 10, 2013 – The inauguration of the One Hotel Salina Cruz was a festive event attended by various municipal officials and special guests.

The ribbon-cutting ceremony was presided over by Dr. Gustavo Barker Meléndez, the Municipal President of Salina Cruz. Also in attendance were Alejandro Sosa, representative of the State Secretary of Tourism Office and representatives of key area businesses, including Ángel Gallegos, President of CANACO and Guillermo Villagómez, President of COPARMEX.

The Salina Cruz region plays a major role in the economic development of Oaxaca and southeastern Mexico, making One Salina Cruz a strategic property for Posadas, which has a substantial investment in the state, including two hotels in the city and three hotels in the state, totalling 380 rooms.

One Hotels is a brand specifically designed for travelers who require quality and standardized services for business travel, where they can count on comfortable and restful accommodations and affordable prices. One Hotels are located in cities with high economic potential, like Salina Cruz, which is home to many large corporations and a major port facility.

One Salina Cruz has 126 rooms and is conveniently located on the Trans-Isthmian Highway at no. 10 km. 5, Col. Granadillo, just five minutes from the Pemex refinery, 10 minutes from the Port of Salina Cruz and 15 minutes from Tehuantepec. Its location provides guests easy access to the major shopping and entertainment centers of the city, plus the pristine beaches and tourist attractions located nearby.

This opening further demonstrates Posadas' commitment to infrastructure development and continued confidence in its investments and development plans.

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About One Salina Cruz

With 126 guest rooms, **One Salina Cruz** is the best choice for business and leisure travelers who want quality accommodations on a limited budget. It offers everything to stay productive, rest and not lose any time. The hotels' spaces are modern, practical, simple and functional, making it an ideal spot for a comfortable stay you can count on.

One Hoteles operates 23 hotels in 18 destinations across Mexico. For more information, visit: www.onehotels.com.

About Posadas

Posadas is Mexico's largest and most important hotel operator, with 110 hotels and 19,000 rooms in beach and city destinations across the country. With its varied brand portfolio, including Live Aqua, Fiesta Americana Grand, Fiesta Americana, Fiesta Inn, One Hoteles and The Explorean Kohunlich by Fiesta Americana, Posadas enjoys international recognition and respect.

The strategic leadership of Posadas has been recognized by multiple organizations and publications, including the International Association of Hotels & Restaurants, which ranks Posadas among the 70 largest hotel operators in the world. Posadas has been listed on the Mexican stock exchange (BMV) since 1992. For more information, visit: www.posadas.com.

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