

**GRUPO POSADAS, S.A.B. DE C.V.**

**Notice Relating to the Offer to Purchase For Cash  
Up to US\$26,750,000 of US\$400,000,000 in  
Aggregate Principal Amount of Outstanding  
7.875% Senior Notes due 2022  
(CUSIP Nos. 400489AH3, P4983GAQ3)  
(ISIN Nos. US400489AH37, US4983GAQ30)**

Grupo Posadas, S.A. de C.V. (the "Company") announced that on February 20, 2019, it commenced an offer to purchase for cash (the "Offer") up to US\$26,750,000 in aggregate principal amount of its outstanding 7.875% Senior Notes due 2022 (**CUSIP Nos. 400489AH3 and P4983GAQ3; ISIN Nos. US400489AH37 and US4983GAQ30**) (the "Notes"). There are currently outstanding approximately US\$400 million in aggregate principal amount of the Notes. The Notes are guaranteed by certain of the Company's subsidiaries.

The Offer will expire at 11:59 p.m., New York City time, on March 20, 2019, unless extended or terminated earlier by the Company in its sole discretion (such time and date, as the same may be extended, the "Expiration Date").

The terms and conditions of the Offer are set forth in an offer to purchase, dated February 20, 2019 (the "Offer to Purchase"). The Company may amend, extend or terminate the Offer for any reason as provided in the Offer to Purchase.

Holders of Notes who validly tender Notes in the Offer, and whose tender is accepted by the Company, will receive a total consideration for each US\$1,000 principal amount of the notes validly tendered prior to the Expiration Date will be a price equal to 100% of the aggregate principal amount of such Notes (the "Consideration"), plus accrued and unpaid interest, if any, to, but excluding, the Settlement Date (as defined herein), subject to the terms and conditions set forth in the Offer to Purchase. No tenders will be valid if submitted after the Expiration Date.

In the event the above conditions have been satisfied, and all other conditions to the Offer have been satisfied or have been waived by the Company, the Company expects that payment for all Notes validly tendered at or prior to the Expiration Date and accepted by the Company for purchase will be made on the business day the Company selects promptly following the Expiration Date or the business day on which all conditions to consummation of the Offer have been satisfied or have been waived by the Company (the "Settlement Date"). The Company expects the Settlement Date (subject to any extension of the Expiration Date) to be on or about March 22, 2019.

D.F. King & Co., Inc. has been appointed as the Tender Agent and Information Agent with respect to the Offer. Copies of the Offer to Purchase are available to holders of Notes from the Information Agent.

The Banque Internationale à Luxembourg S.A. is the Luxembourg agent for the Offer. The Luxembourg agent may be reached at 69, route d'Esch, Office PLM -101F, L-2953

Luxembourg, via telephone at 352 4590 4219, via facsimile at 352 4590 4227. Copies of the Offer to Purchase may be obtained from the Luxembourg agent.

Neither the Offer to Purchase nor any related documents have been filed with the U.S. Securities and Exchange Commission, nor have any such documents been filed with or reviewed by any federal or state securities commission or regulatory authority of any country. No authority has passed upon the accuracy or adequacy of the Offer to Purchase or any related documents, and it is unlawful and may be a criminal offense to make any representation to the contrary.

The information contained in the Offer to Purchase is exclusively our responsibility and has not been reviewed or authorized by the Comisión Nacional Bancaria y de Valores (“CNBV”). We have not filed with the CNBV a request for authorization of the Offer. The Offer does not constitute a public offering in Mexico and may not be publicly distributed in Mexico. In making a decision as to whether to tender any of their Notes, all Holders must rely on their own review and examination of the terms of the Offer.

This announcement is not an offer to purchase or a solicitation of an offer to purchase with respect to any securities. The Offer is being made solely pursuant to the Offer to Purchase. Holders are urged to read the Offer to Purchase carefully before making any decision with respect to the Offer. The Offer does not constitute, and may not be used in connection with, an offer or solicitation by anyone in any jurisdiction in which such offer or solicitation is not permitted by law or in which the person making such offer or solicitation is not qualified to do so or to any person to whom it is unlawful to make such offer or solicitation. In any jurisdiction in which the Offer is required to be made by a licensed broker or dealer and in which the dealer managers and solicitation agents, or any affiliates thereof, are so licensed, such Offer shall be deemed to have been made by such dealer managers and solicitation agents, or such affiliates, on behalf of the Company.