



Grupo Posadas estimates an increase of individual tourists for the 1Q17

Grupo Posadas, S.A.B. de C.V. ("Posadas" or "The Company") informs that the Company estimates an increase of individual tourists to coastal destinations, mainly Cancun, of approximately 15% in the first quarter 2017, with respect to the same quarter of the previous year, due to the positioning of México as a preferred destination, the closeness to the United States market and to the MXN depreciation against the USD, YoY.