



Grupo Posadas announces changes at the Hotel Operations Office

Grupo Posadas, S.A.B. de C.V. (the "Company") announces that as of February 6, 2015, Mr. Rafael De la Mora Ceja resigns as Managing Director of Hotelera Posadas "Hotel Operations" of the Company. The CEO of Grupo Posadas, José Carlos Azcárraga, thanks Mr. De la Mora for his leadership for more than 20 years in benefit of the Company and honoring his achievements to recognize Posadas as the leading hotel operator in Mexico.

Enrique Calderón Fernández has been appointed as Managing Director of Hotelera Posadas and a member of the Executive Committee of the CEO's office. Mr. Calderon was the Corporate Commercial Head of Posadas, has served for more than 20 years in the hotel business sales and tourism services areas in Posadas and other companies in the tourism sector, creating marketing, advertising and sales strategies. His experience and capabilities grant the high standards of satisfaction and profitability for the hotels that Posadas manages.