



## GRAND FIESTA AMERICANA CORAL BEACH CANCUN LAUNCHES THE GRAND CLUB UNLIMITED EXPERIENCE BEYOND THE ORDINARY ALL-INCLUSIVE, WITH VIP AMENITIES, CELEBRATED CUISINE & EXCLUSIVE EXPERIENCES

**CANCUN, MEXICO- April 20th, 2017** – Located on Cancun's most secluded stretch of white sand beach, the all-suite *Grand Fiesta Americana Coral Beach Cancun* invites guests to indulge themselves completely with the **Grand Club Unlimited Experience**, a new all-inclusive option. In addition to limitless meals and beverages at any of the resort's restaurants and bars, this new pricing option offers a host of enriching experiences. Guests can choose from a wide range of activities including sunrise yoga, unlimited hydrotherapy Spa treatments, shuttles to luxury shopping tours and complimentary non-motorized water sports rentals, as well as a ferry ride to nearby Isla Mujeres. Even a dreamy evening in a private beach cabana with sparkling wine and canapes is included for couples looking to ignite romance.

The Grand Club's Unlimited Experience includes exclusive VIP Butler Service as well as use of the penthouse Grand Club Lounge with panoramic views of the Caribbean, access to a private beach club area and poolside sundeck, complete with day beds and food & beverage service.

Families who choose this new option enjoy unlimited complimentary access to the high-tech KidZ Club which offers a wide variety of activities for children and tweens. Parents can enjoy a quiet meal while kids attend "Night Camp" or utilize the complimentary four-hour babysitting session also included in the new all-inclusive pricing.

Additional amenities and services - exclusively for Unlimited Experience Grand Club members - include:

- Grand Club Junior or Master Suite accommodations with Premium Ocean front accommodations.
- Exclusive Concierge Services for assistance in planning tours and other unique experiences
- Gourmet treats, canapés, coffee and refreshments daily
- Unlimited dining for all meals, including premium beverages at all of the Resort restaurants and bars: Including Champagne-breakfast buffet, 5-Diamond Dining and 24-hr room service.
- Exclusive use of the penthouse Grand Club Lounge and Beach Club & Sundeck.
- Unlimited access to the 10-step Hydrotherapy Ritual at Gem Spa.



- Unlimited use of non-motorized Marina equipment and wave-runners.
- Unlimited complimentary international phone calls.
- Unlimited use of our well-appointed Fitness Center
- Complimentary shuttle to luxury shopping malls (Tuesday, Thursday, Saturday)
- Complimentary sunrise Yoga (Wednesday and Sunday)
- Live classical music at sunset (Friday).
- One complimentary round-trip ferry ticket to Isla Mujeres, per adult per stay.
- In-suite mini-bar
- Gratuities

Rates for the Unlimited Experience start at USD\$885.00 per night, per suite, taxes not included. For reservations please visit http://www.coralbeachcancunresort.com

## ABOUT CORAL BEACH

Located on Cancun's most secluded stretch of white sand beach, Grand Fiesta Americana Coral Beach Cancun Resort and Spa offers 602 all-suite ocean front accommodations, each with a private terrace facing the turquoise waters of the Caribbean and lagoon-like pool. The resort's top two floors are dedicated to the Grand Club, which provides lavish services and above-and-beyond amenities both pool and beachside as well as a dedicated lounge and concierge service. The 40,000 square foot, sleekly-designed Coral Beach Gem Spa offers innovative treatments inspired by gemstone therapy and a dramatic 10-step Hydrotherapy Ritual. Perfect for the whole family to enjoy, the resort's newest addition - Coral KidZ Club - a \$2 million, 40,000 square foot innovative and interactive "high-tech playground" features an array of ground-breaking indoor and outdoor activities. Guests can choose from a variety dining outlets, including the AAA Five-Diamond Le Basilic serving French Mediterranean cuisine and La Joya, an authentic Mexican experience replete with tequila lounge. A perfect blend of serenity and activity, the resort is steps away from Cancun's vibrant nightlife, entertainment and luxury shopping as well as the high-speed ferry to colorful and picturesque Isla Mujeres. This award-winning resort is a member of Preferred Hotels & Resorts. Coral Beach is a La Colección property, which is comprised of 12 distinctive Posadas hotels, the largest hotel operator in Mexico. Each La Colección hotel characterizes Mexico's culture and are located in the best destinations in the country. For further information, please visit: www.lacoleccion.com

For more information, please visit <u>www.coralbeachcancunresort.com</u> or call 1-888-830-9008. Follow the resort on Twitter @grandcoralbeach and on Facebook.com/grandcoralbeach

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