## One Hotels continues to grow with the opening of four new hotels in the first quarter of 2014

- During the first quarter of fiscal year 2014, One Hotels continued expanding its excellent service with the opening of four new hotels.
- The chain's constant expansion illustrates its popularity with business travelers and vacationers alike.

Mexico City, April 7, 2014 – With its rapid pace of expansion, One Hotels has already created 280 direct jobs in 2014. This growth continues to demonstrate One Hotels' commitment to serving business and leisure travelers, becoming Posadas' fastest growing brand in the process. With its growing collection of hotels in Mexico's most important locations, One Hotels attracts business travelers and vacationers seeking dependable comfort, quality and service at affordable rates.

The four new hotels add a combined 490 rooms to the chain's inventory and are situated in four distinct destinations.

- 1. Alameda Centro, Mexico City
- 2. Silao, Guanajuato
- 3. Guadalajara, Jalisco
- 4. La Paz, Baja California Sur

Each of these strategic locations was chosen to further meet the needs of hotel guests, offering convenient access to business centers, major roads and entertainment.

Like all hotels under the One Hotels brand, these new properties practice a variety of ecologically and environmentally responsible activities. Designed with efficiency and practicality in mind, each room is pleasantly simple and modern. With a décor that feels light and fresh, these rooms hold great appeal to the practical traveler.

Placing service and value to guests at the forefront, One Hotels is the ideal choice for those seeking a low-cost option for their work or vacation travel. One Hotels delivers a safe, simple and functional space where guests will always receive great care and service at an affordable price.

## About One Hotels

With more than 3,500 rooms, One Hotels is the best low-cost option for travelers visiting its many city and beach locations. Modern, practical, simple and functional rooms make One Hotels an ideal choice for a reliable, comfortable and affordable stay. One Hotels operates 28 hotels in 19 destinations across Mexico,

with a total inventory of more than 3,500 rooms. For more information, visit: <u>www.onehotels.com</u>.

## **About Posadas**

Posadas Hotels is Mexico's largest and most important hotel operator, with 110 hotels and 19,000 rooms in beach and city destinations across the country. With its varied brand portfolio, including Live Aqua, Fiesta Americana Grand, Fiesta Americana, Fiesta Inn, One Hotels and The Explorean Kohunlich by Fiesta Americana, Posadas enjoys international recognition and respect. The strategic leadership of Posadas has been recognized by multiple organizations and publications, including the International Association of Hotels & Restaurants, which ranks Posadas among the 70 largest hotel operators in the world. Posadas has been listed on the Mexican stock exchange (BMV) since 1992. For more information, visit: www.posadas.com.

## For more information:

Sai Irene Sánchez Public Relations Manager, Posadas (55) 5201 8286 sai.sanchez@posadas.com

Yuriria Pavón, Edelman (55) 5350-1510 yuriria.pavon@edelman.com