

ONE HOTELES CONTINUES GROWING WITH A NEW OPENING IN VILLAHERMOSA

- ❖ *Posadas reaffirms its commitment to quality services, hotel accommodations and the guest experience*
- ❖ *The brand is developing in regions across the country*
- ❖ *This hotel opening generates more than 70 direct and indirect jobs*

Villahermosa, Tabasco. May 9, 2014 – Villahermosa is a thriving and innovative city and has become one of the main destinations in Mexico to host conferences and conventions. It is the center of business in the southeast of the country and is an important city for the country's petrochemical industry. That's why One Hotels has selected the city for its next location. With this hotel opening, Posadas is contributing to the city's urban development, which has made it one of the 19 World Energy Cities. This three-star hotel property offers the best service in the city and contributes to the local economy by generating more than 70 direct and indirect jobs.

The hotel features 110 high-quality rooms that tailor to the needs of budget-conscious travelers. The facilities are practical, modern and friendly, making it the perfect environment for all types of travelers. The hotel offers all the facilities that business and leisure travelers may require, including high-speed Internet access, dry-cleaning, 24-hour cafe and meeting rooms.

The city of Villahermosa is strategically located on the highway between Mexico City and major cities in the country's southeast region. The hotel is located at in the heart of the city's downtown district, at 101 Venustiano Carranza, at the corner of I. Zaragoza, and across from Juarez Park. It is just four minutes from the state capitol building, with easy access to key points across the city. It is 14 minutes from Villahermosa International Airport and eight minutes from Tabasco 2000.

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About One Hotels

With more than 3,500 rooms, One Hotels is the best low-cost option for travelers visiting city and beach locations across Mexico. Modern, practical, simple and functional rooms make One Hotels an ideal choice for a reliable, comfortable and affordable stay. One Hotels operates 28 hotels in 19 destinations across Mexico, with a total inventory of more than 3,500 rooms. For more information, visit: www.onehotels.com.

About Posadas

Posadas Hotels is Mexico's largest and most important hotel operator, with 110 hotels and 19,000 rooms in beach and city destinations across the country. With its varied brand portfolio, including Live Aqua, Fiesta Americana Grand, Fiesta Americana, Fiesta Inn, One Hotels and The Explocean by Fiesta Americana, Posadas enjoys international recognition and respect. The strategic leadership of Posadas has been recognized by multiple organizations and publications, including the International Association of Hotels & Restaurants, which ranks Posadas among the 70 largest hotel operators in the world. Posadas

has been listed on the Mexican stock exchange (BMV) since 1992. For more information, visit: www.posadas.com.

For more information:

Sai Irene Sánchez
Public Relations Manager, Posadas
(55) 5201 8286
sai.sanchez@posadas.com

Yuriria Pavón, Edelman
(55) 5350-1510
yuriria.pavon@edelman.com