



FIESTA AMERICANA PRESENTS: THE EXPLOREAL KOHUNLICH

- ✧ *Fiesta Americana, the leading hotel brand according to Millward Brown and HSM, presents: The Exploreal Kohunlich, a special concept hotel for travelers seeking adventure, without leaving behind luxury and comfort.*
- ✧ *This unique and exclusive resort hotel in the heart of the Mayan jungle is backed by the same 5-Star quality and service of the other Fiesta Americana hotels.*
- ✧ *The Exploreal Kohunlich by Fiesta Americana offers guests an exciting option for adventure travel, opportunities to commune with nature, cultural experiences and the best regional cuisine.*

Chetumal, Quintana Roo, January 21, 2014 – In the heart of the Mayan jungle, Fiesta Americana offers a unique resort hotel where travelers with an adventurous spirit, and those who like to connect with nature, can enjoy the vacation of a lifetime. This special place is the newly re-imagined hotel dubbed The Exploreal Kohunlich by Fiesta Americana.

The Exploreal Kohunlich is not just a place to stay. It is the beginning of a new hotel concept and brand designed specifically for travelers who enjoy nature, but don't want to give up the five-star comfort of a hotel like Fiesta Americana.

The Exploreal Kohunlich is a unique resort hotel backed by experience and quality of Fiesta Americana that combines adventure travel with the warmth, personal service and luxury that have made Fiesta Americana the best hotel brand in Mexico. It makes sense to launch the Exploreal brand in the state of Quintana Roo, since it's the only state in the country with at least one property representing each of the brands of Posadas Hotels – Live Aqua, Fiesta Americana Grand, Fiesta Americana, Fiesta Inn, One Hotels and, of course, The Exploreal.

The new Exploreal Kohunlich by Fiesta Americana is located one hour from Chetumal, the capital of Quintana Roo, and offers 40 rooms, including 38 luxury bungalows and two cottages, all with a private garden area for guests to truly connect with nature.

The architecture harmonizes with the surrounding environment, with a focus on sustainability and balance, utilizing earth-friendly building materials, including thatched-palm roofs, which have been part of the local cultural tradition in the region for thousands of years.

This exclusive resort offers guest accommodations, eco-friendly activities, and an amazing setting for couples looking for a sophisticated and unique way to celebrate a special occasion. The resort is also ideal for small groups and families (children over 12 years are welcome).



Guests at The Exploreal enjoy VIP service throughout their stay as they are surrounded by the natural beauty of the region, letting their cares drift away, relaxing completely, and focusing on truly living in the moment for a while.

The activities offered by The Exploreal help guests to interact with the environment and enjoy a taste of adventure, but they can be experienced by anyone, regardless of fitness level. Popular activities include tours to important, but little-known, Mayan archaeological sites, such as the resort's namesake, Kohunlich, known for its well-preserved masks; Dzibanche, known as the most important Mayan city of Quintana Roo; Kinichná, famous for a large wooden beam covered with glyphs; plus the sites of Becan and Chicaná, located in the neighboring state of Campeche. These attractions can be explored on foot, mountain bike, or truck, depending on the site.

Other activities include rappelling, kayaking or catamaran sailing. Popular destinations include the calm clear waters of Bacalar Lagoon, the shallow waters of Jade Channel, and Chakambacam, a popular spot for nighttime tours, where guides teach about Mayan myths and legends, while guests gaze at the amazing starry sky.

When it's time to relax and enjoy the more serene side of nature, guests head to the hotel spa, called KI'OL, which offers a variety of Mayan and Western massages and body treatments in private treatment rooms, or a private garden setting, the perfect spot to inner peace and harmony.

About Posadas

Posadas Hotels is Mexico's largest and most important hotel operator, with 110 hotels and 19,000 rooms in beach and city destinations across the country. With its varied brand portfolio, including Live Aqua, Fiesta Americana Grand, Fiesta Americana, Fiesta Inn, One Hotels and The Exploreal Kohunlich by Fiesta Americana, Posadas enjoys international recognition and respect.

The strategic leadership of Posadas has been recognized by multiple organizations and publications, including the International Association of Hotels & Restaurants, which ranks Posadas among the 70 largest hotel operators in the world. Posadas has been listed on the Mexican stock exchange (BMV) since 1992. For more information, visit: www.posadas.com.

Posadas Contact

Sai Sánchez
Public Relations Manager
Tel. 5201 82 86
Sai.sanchez@posadas.com

Hotel Contact

Alejandra Contreras
Tel. 9138 5700 Ext. 25832
Ale.contreras@posadas.com